

ITALY

FILM LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A01/036	01413	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan	MERCURIO CINEMATOGRAFICA Milan
A02/006	00172	SHOWER	WITOR'S	PRALINES	THE BOX FILMS Milan	B EXTENDED! Milano	THE BOX FILMS Milan
A02/007	00173	PARTY	WITOR'S	PRALINES	THE BOX FILMS Milan	B EXTENDED! Milano	THE BOX FILMS Milan
A02/056	01280	BITE INTO THE POWER OF NATURE	BARILLA	GRANCEREALE	MARIMO Rome	MARIMO Rome	BRW FILMLAND Milan
A04/047	02500	BURN VISIONS	THE COCA COLA COMPANY	BURN ENERGY DRINK	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	SMUGGLER New York
A08/008	00436	MY LAND	TRUSSARDI	PERFUME	CAYENNE Milan	CAYENNE Milan	BRW FILMLAND Milan
A08/013	01325	BVLGARI MAN EXTREME	BVLGARI	BVLGARI MAN EXTREME	REM RUINI E MARIOTTI Rome	REM RUINI E MARIOTTI Rome	THINK CATTLEYA Rome
A08/014	01326	GUCCI GUILTY BLACK	P&G PRESTIGE PRODUCTS	GUCCI GUILTY BLACK	REM RUINI E MARIOTTI Rome	REM RUINI E MARIOTTI Rome	THINK CATTLEYA Rome / RSA FILMS London
A11/032	00613	SNAKE	FREDDY	FREDDY	DLV BBDO Milan	DLV BBDO Milan	THE MILL London
A13/075	00516	THE ALTERNATIVE	TOYOTA MOTOR EUROPE	NEW AURIS HYBRID	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan	AKITA FILM Milan
A13/089	02280	PREGNANCY	FIAT CHRYSLER	RANGE CAMPAIGN	LEO BURNETT Milan	LEO BURNETT Milan	ALTO VERBANO Milan
A13/090	02281	SMILE	FIAT CHRYSLER	RANGE CAMPAIGN	LEO BURNETT Milan	LEO BURNETT Milan	ALTO VERBANO Milan
A13/102	02247	ITALIA LAND OF QUATTRO	AUDI	AUDI QUATTRO PERMANENT FOURWHEEL DRIVE	VERBA Milan	VERBA Milan	FILMMASTER Milan
A13/103	02276	RANGE	CHRYSLER GROUP LLC	CARS	LEO BURNETT Milan	LEO BURNETT Milan	CAVIAR CONTENT Los Angeles
A13/108	02501	WELCOME BACK	RENAULT ITALIA	MÉGANE	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	MERCURIO CINEMATOGRAFICA Milan
A14/018	01860	PARACHUTE	PIRELLI	SCORPION WINTER TYRES	M&C SAATCHI Milan	M&C SAATCHI Milan	RSA FILMS London / FILMMASTER Milan
A15/038	02058	WHO IS KOBO?	MONDADORI DIRECT	KOBO	OGILVY & MATHER Milan	OGILVY & MATHER Milan	FILMMASTER Milan

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A18/039	00699	AN OPEN COUNTRY	PRESIDENZA DEL CONSIGLIO DEI MINISTRI STRUTTURA DI MISSIONE PER IL RILANCIO DELL'IMMAGINE ITALIA	PROMOTION OF ACCESSIBLE TOURISM IN ITALY	MATZ FILM DUE CARRARE	MATZ FILM DUE CARRARE	KINESIS Rome
A20/005	02110	BANANA	COSIMO PANINI EDITORE	AGENDA	COW & BOYS Milan	PIC NIC Milan	COW & BOYS Milan
A20/023	00614	BACK TO ROCK	EDITRICE QUADRATUM	ROLLING STONE	DLV BBDO Milan	DLV BBDO Milan	SVPERBE Milan
A21/063	02277	WOODSTOCK	ING DIRECT ITALIA	CONTO CORRENTE ARANCIO	LEO BURNETT Milan	LEO BURNETT Milan	MERCURIO CINEMATOGRAFICA Milan
A21/099	00974	NOTES	REALE MUTUA ASSICURAZIONI	INSURANCE	SAFFIRIO TORTELLI VIGORITI Turin	SAFFIRIO TORTELLI VIGORITI Turin	THE FAMILY Milan
A21/100	00975	MINE	REALE MUTUA ASSICURAZIONI	INSURANCE	SAFFIRIO TORTELLI VIGORITI Turin	SAFFIRIO TORTELLI VIGORITI Turin	THE FAMILY Milan
A21/101	00976	DEITIES	REALE MUTUA ASSICURAZIONI	INSURANCE	SAFFIRIO TORTELLI VIGORITI Turin	SAFFIRIO TORTELLI VIGORITI Turin	THE FAMILY Milan
A21/102	00977	FLOWERS	REALE MUTUA ASSICURAZIONI	INSURANCE	SAFFIRIO TORTELLI VIGORITI Turin	SAFFIRIO TORTELLI VIGORITI Turin	THE FAMILY Milan
A23/105	00102	THAT'S FIBER JESSE	FASTWEB SPA	CORPORATE	TAKE Milan	TAKE Milan	
A23/112	00437	CAMICIA BIANCA (WHITE SHIRT)	TIM	TUTTO COMPRESO	AMARENA PICTURES Rome	AMARENA PICTURES Rome / SANTO Buenos Aires	AMARENA PICTURES Rome / INDIANA PRODUCTION COMPANY Milan
A23/120	00833	SPORT AZZURRO - FARFALLE	EDISON	ENERGY	EDISON Milan	CAYENNE Milan	SOHO WHAT Milan
A23/160	01496	WE HAVE A DREAM	TELECOM ITALIA	INSTITUTIONAL CAMPAIGN	MERCURIO CINEMATOGRAFICA Milan	DLV BBDO Milan	MERCURIO CINEMATOGRAFICA Milan
A23/236	03292	DOG	RAI - PUBLIC NATIONAL TV BROADCASTING	TV LICENCE FEE	YES I AM Rome	YES I AM Rome	CINETEAM Rome
A23/237	03293	DOLL'S HOUSE	RAI - PUBLIC NATIONAL TV BROADCASTING	TV LICENCE FEE	YES I AM Rome	YES I AM Rome	CINETEAM Rome

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A24/029	00515	ANACHRONISM	TOYOTA	TOYOTA HYBRID RANGE	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan	AKITA FILM Milan
A24/053	02095	100 YEARS	BNL GRUPPO BNP PARIBAS	CENTENARY	1861UNITED Milan	1861UNITED Milan	BUDDY FILM Milan
A24/079	01116	BIRTH	ENEL	CORPORATE IMAGE	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan	FILMMASTER Milan
A24/080	01117	BMX	ENEL	CORPORATE IMAGE	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan	FILMMASTER Milan
A24/081	00517	DEGREE	ENEL	CORPORATE IMAGE	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan	FILMMASTER Milan
A25/005	01528	PARAMOUNT CHANNEL ID ACTION	VIACOM INTERNATIONAL MEDIA NETWORKS	ACTION IDENT	VIMN MTV WORLD DESIGN STUDIO MILAN	VIMN MTV WORLD DESIGN STUDIO MILAN	PROLOGUE FILMS Venice
A25/006	01529	PARAMOUNT CHANNEL ID DRAMA	VIACOM INTERNATIONAL MEDIA NETWORKS	DRAMA IDENT	VIMN MTV WORLD DESIGN STUDIO MILAN	VIMN MTV WORLD DESIGN STUDIO MILAN	PROLOGUE FILMS Venice
A25/007	01530	PARAMOUNT CHANNEL ID HORROR	VIACOM INTERNATIONAL MEDIA NETWORKS	HORROR IDENT	VIMN MTV WORLD DESIGN STUDIO MILAN	VIMN MTV WORLD DESIGN STUDIO MILAN	PROLOGUE FILMS Venice
A25/008	01531	PARAMOUNT CHANNEL ID BEHIND THE SCENE	VIACOM INTERNATIONAL MEDIA NETWORKS	BEHIND THE SCENE IDENT	VIMN MTV WORLD DESIGN STUDIO MILAN	VIMN MTV WORLD DESIGN STUDIO MILAN	PROLOGUE FILMS Venice
A26/023	00618	SILENT MOVIE	PROGETTO ITACA	NO PROFIT ORGANIZATION	Y&R ITALY Milan	Y&R ITALY Milan	FILMMASTER Milan
B01/026	01405	FOLLIA A CARDITO	ACI (AUTOMOBILE CLUB D'ITALIA)	ACI READY2GO	PARANOID FILMS STUDIO Milan		PARANOID FILMS STUDIO Milan
B01/096	02730	THE GREATEST STORYTELLER	IED MILANO	STORYTELLING AND COPYWRITING COURSES	OGILVY & MATHER Milan	OGILVY & MATHER Milan	MAGNITUDO Milan
B01/119	02502	VISIONS	THE COCA COLA COMPANY	BURN ENERGY DRINK	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	SMUGGLER New York
B01/133	02278	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan	FABBRICA VIRALI Milan
B01/134	02279	CINZIA, YOUR SKIN FRIEND CHANNEL	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan	

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B02/030	01065	SHOOTING IN ITALY? 20 RED LIGHTS	20 RED LIGHTS	20 RED LIGHTS	20 RED LIGHTS Milan	20 RED LIGHTS Milan	
B02/038	00547	ARMANDO'S DREAM	DE MATTEIS AGROALIMENTARE	GRANO ARMANDO PASTA	RED CELL Milan	RED CELL Milan	FILMMASTER Milan
B03/160	02248	TEAR	AUDI	AUDI PRIME CHOICE OF SECOND HAND	VERBA Milan	VERBA Milan	KAREN FILMS Milan
B03/161	02249	BOOMERANG	AUDI	AUDI PRIME CHOICE OF SECOND HAND	VERBA Milan	VERBA Milan	KAREN FILMS Milan
B03/162	02250	EGGS	AUDI	AUDI PRIME CHOICE OF SECOND HAND	VERBA Milan	VERBA Milan	KAREN FILMS Milan
B03/163	02251	PUZZLE	AUDI	AUDI PRIME CHOICE OF SECOND HAND	VERBA Milan	VERBA Milan	KAREN FILMS Milan
B03/286	00548	OIL FREE PROJECT	REDA- REWOOLUTION	REWOOLUTION	RED CELL Milan	RED CELL Milan	BRW FILMLAND Milan
B03/287	00549	SANDCASTLE	SAVINO BARBERA	PUMPS FOR SPECIAL LIQUIDS	RED CELL Milan	RED CELL Milan	DAVIDE GENTILE
B03/336	02341	WEB IS MOBILE	TIM	MAI SENZA INTERNET	SLEVIN Rome	SLEVIN Rome	
B04/037	02503	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	STATE 31 Amsterdam
B04/096	01859	IS YOUR LINE THAT FAST?	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan	H FILMS Milan
B04/097	02096	UP! #1 - LIBRINO	FONDAZIONE VODAFONE ITALIA	CHARITY	VODAFONE ITALIA Milan		STANDARD FILM Milan
B04/098	02097	UP! #2 - SANITANSAMB LE	FONDAZIONE VODAFONE ITALIA	CHARITY	VODAFONE ITALIA Milan		STANDARD FILM Milan
B04/099	02098	UP! #3 - CHERIE	FONDAZIONE VODAFONE ITALIA	CHARITY	VODAFONE ITALIA Milan		STANDARD FILM Milan
B04/100	02099	UP! #4 - ROMEO E GIULIETTA	FONDAZIONE VODAFONE ITALIA	CHARITY	VODAFONE ITALIA Milan		STANDARD FILM Milan

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B04/105	02504	THE REAL MASTER OF INTUITION	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	THINK CATTLEYA Milan
Total	62						

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A01/028	00492	THE SQUID	MONINI	EXTRA VIRGIN OLIVE OIL - CLASSIC	LORENZO MARINI GROUP Milan	LORENZO MARINI GROUP Milan	
A01/029	00495	THE FENNEL	MONINI	EXTRA VIRGIN OLIVE OIL - CLASSIC	LORENZO MARINI GROUP Milan	LORENZO MARINI GROUP Milan	
A01/030	00496	RAVIOLI	MONINI	EXTRA VIRGIN OLIVE OIL - CLASSIC	LORENZO MARINI GROUP Milan	LORENZO MARINI GROUP Milan	
A01/044	04487	DALI SANDWICH	LACTALIS ITALIA	GALBANI CHEESE	OGILVY & MATHER Milan	OGILVY & MATHER Milan	
A01/045	04488	FONTANA SANDWICH	LACTALIS ITALIA	GALBANI CHEESE	OGILVY & MATHER Milan	OGILVY & MATHER Milan	
A01/046	04489	POLLOCK SANDWICH	LACTALIS ITALIA	GALBANI CHEESE	OGILVY & MATHER Milan	OGILVY & MATHER Milan	
A01/047	04490	PICASSO SANDWICH	LACTALIS ITALIA	GALBANI CHEESE	OGILVY & MATHER Milan	OGILVY & MATHER Milan	
A01/048	04491	ROTHKO SANDWICH	LACTALIS ITALIA	GALBANI CHEESE	OGILVY & MATHER Milan	OGILVY & MATHER Milan	
A01/049	04492	MONDRIAN SANDWICH	LACTALIS ITALIA	GALBANI CHEESE	OGILVY & MATHER Milan	OGILVY & MATHER Milan	
A04/003	00859	HAPPY CAN	COCA-COLA	COCA-COLA	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan	
A06/105	05236	JAKE & ANNA	AREXONS	SVITOL TECHNIK LUBE	BCUBE Milan	BCUBE Milan	

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A06/106	05237	MIKE & TOM	AREXONS	SVITOL TECHNIK LUBE	BCUBE Milan	BCUBE Milan
A08/011	00266	SWING	BIOS LINE S.P.A.	BIOKAP	Y&R ITALY Milan	Y&R ITALY Milan
A08/012	00267	BUNGEE	BIOS LINE S.P.A.	BIOKAP	Y&R ITALY Milan	Y&R ITALY Milan
A13/064	01345	TOPLESS	VOLKSWAGEN GROUP ITALIA	BEETLE CABRIOLET	DDB Milan	DDB Milan
A13/065	01346	SUN ADDICTED	VOLKSWAGEN GROUP ITALIA	BEETLE CABRIOLET	DDB Milan	DDB Milan
A13/127	04052	DRINK&DRIVE	FIAT	FIAT 500L	LEO BURNETT Milan	LEO BURNETT Milan
A14/043	01347	BIN	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN 360° AREA VIEW ASSIST	DDB Milan	DDB Milan
A14/044	01348	WALL	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN 360° AREA VIEW ASSIST	DDB Milan	DDB Milan
A14/045	01349	TREE	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN 360° AREA VIEW ASSIST	DDB Milan	DDB Milan
A14/046	01350	CHILDREN	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan
A14/047	01351	FAMILY	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan
A14/048	01352	FRIENDS	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan
A14/112	04049	CALENDAR	IVECO SPA	NEW STRALIS HI-WAY	LEO BURNETT Milan	LEO BURNETT Milan
A14/113	04050	CB RADIO HANDLE	IVECO SPA	NEW STRALIS HI-WAY	LEO BURNETT Milan	LEO BURNETT Milan
A14/114	04051	CB RADIO	IVECO SPA	NEW STRALIS HI-WAY	LEO BURNETT Milan	LEO BURNETT Milan
A16/102	00582	PENCILS	CAM - THE CHILD'S WORLD	CHILDCARE ARTICLES	DLV BBDO Milan	DLV BBDO Milan
A16/103	00584	DEER	CAM - THE CHILD'S WORLD	CHILDCARE ARTICLES	DLV BBDO Milan	DLV BBDO Milan

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A16/104	00586	STAR	CAM - THE CHILD'S WORLD	CHILDCARE ARTICLES	DLV BBDO Milan	DLV BBDO Milan
A16/105	00588	SNOW	CAM - THE CHILD'S WORLD	CHILDCARE ARTICLES	DLV BBDO Milan	DLV BBDO Milan
A16/106	00590	STRAWS	CAM - THE CHILD'S WORLD	CHILDCARE ARTICLES	DLV BBDO Milan	DLV BBDO Milan
A19/051	00576	WOMAN	ROMAEUROPAFONDA ZIONE	ROMA EUROPA FESTIVAL	DLV BBDO Milan	DLV BBDO Milan
A19/052	00579	MAN	ROMAEUROPAFONDA ZIONE	ROMA EUROPA FESTIVAL	DLV BBDO Milan	DLV BBDO Milan
A19/053	00592	PILL	YAMAHA MOTOR ITALIA SPA	YAMAHA MARINE	DLV BBDO Milan	DLV BBDO Milan
A19/054	00593	PHIAL	YAMAHA MOTOR ITALIA SPA	YAMAHA MARINE	DLV BBDO Milan	DLV BBDO Milan
A19/055	00594	DROPPER	YAMAHA MOTOR ITALIA SPA	YAMAHA MARINE	DLV BBDO Milan	DLV BBDO Milan
A19/146	04045	MAN	505 GAMES SRL	MINDSTORM 2	LEO BURNETT Milan	LEO BURNETT Milan
A19/147	04047	WOMAN	505 GAMES SRL	MINDSTORM 2	LEO BURNETT Milan	LEO BURNETT Milan
A20/036	00268	FINGERPRINTS	GRUPPO L'ESPRESSO	LA REPUBBLICA FOR I-PAD	Y&R ITALY Milan	Y&R ITALY Milan
A21/014	00258	WHERE GOES YOUR MONEY - BOMB	CAES	ETHICAL INSURANCE	DRAFTFCB Milan	DRAFTFCB Milan
A21/015	00259	WHERE GOES YOUR MONEY - GUN	CAES	ETHICAL INSURANCE	DRAFTFCB Milan	DRAFTFCB Milan
A21/016	00260	WHERE GOES YOUR MONEY - KNIFE	CAES	ETHICAL INSURANCE	DRAFTFCB Milan	DRAFTFCB Milan
A27/015	00575	GRAMOPHONE	CHE BANCA	XXI GIORNATA FAI DI PRIMAVERA	DLV BBDO Milan	DLV BBDO Milan
A27/035	01629	NOTHING CAN STOP THEM	JEEP®	JEEP® WRANGLER	INDEPENDENT IDEAS Turin	INDEPENDENT IDEAS Turin
A27/045	04043	JUVENTUS SPONSOR	CHRYSLER GROUP LLC	JEEP	LEO BURNETT Milan	LEO BURNETT Milan
A29/160	00863	DIVA UNIVERSAL WITH ITALIAN POLICE CAMPAIGN	NBC UNIVERSAL GLOBAL NETWORKS ITALIA	DIVA UNIVERSAL CHANNEL	NBC UNIVERSAL GLOBAL NETWORKS ITALIA Rome	NBC UNIVERSAL GLOBAL NETWORKS ITALIA Rome / Y&R ROMA

PRESS LIONS

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B02/099	00860	HAPPY CAN	COCA-COLA	COCA-COLA	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
B02/100	00577	MAN	ROMAEUROPAFONDA ZIONE	ROMA EUROPA FESTIVAL	DLV BBDO Milan	DLV BBDO Milan
B02/101	00580	WOMAN	ROMAEUROPAFONDA ZIONE	ROMA EUROPA FESTIVAL	DLV BBDO Milan	DLV BBDO Milan
B02/310	04044	JUVENTUS SPONSOR	CHRYSLER GROUP LLC	JEEP	LEO BURNETT Milan	LEO BURNETT Milan
B03/045	00578	WOMAN	ROMAEUROPAFONDA ZIONE	ROMA EUROPA FESTIVAL	DLV BBDO Milan	DLV BBDO Milan
B03/046	00581	MAN	ROMAEUROPAFONDA ZIONE	ROMA EUROPA FESTIVAL	DLV BBDO Milan	DLV BBDO Milan
B03/047	00583	PENCILS	CAM - THE CHILD'S WORLD	CHILDCARE ARTICLES	DLV BBDO Milan	DLV BBDO Milan
B03/048	00585	DEER	CAM - THE CHILD'S WORLD	CHILDCARE ARTICLES	DLV BBDO Milan	DLV BBDO Milan
B03/049	00587	STAR	CAM - THE CHILD'S WORLD	CHILDCARE ARTICLES	DLV BBDO Milan	DLV BBDO Milan
B03/050	00589	SNOW	CAM - THE CHILD'S WORLD	CHILDCARE ARTICLES	DLV BBDO Milan	DLV BBDO Milan
B03/051	00591	AUTUMN	CAM - THE CHILD'S WORLD	CHILDCARE ARTICLES	DLV BBDO Milan	DLV BBDO Milan
B04/115	04578	CHILDREN	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan
B04/116	04579	FAMILY	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan
B04/117	04580	FRIENDS	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan
B05/054	00491	ZUCCHINI	MONINI	EXTRA VIRGIN OLIVE OIL- CLASSIC	LORENZO MARINI GROUP Milan	LORENZO MARINI GROUP Milan
B05/055	00493	THE GARLIC	MONINI	EXTRA VIRGIN OLIVE OIL - CLASSIC	LORENZO MARINI GROUP Milan	LORENZO MARINI GROUP Milan

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B05/056	00494	RAVIOLI	MONINI	EXTRA VIRGIN OLIVE OIL - CLASSIC	LORENZO MARINI GROUP Milan	LORENZO MARINI GROUP Milan
B05/131	04046	MAN	505 GAMES SRL	MINDSTORM 2	LEO BURNETT Milan	LEO BURNETT Milan
B05/132	04048	WOMAN	505 GAMES SRL	MINDSTORM 2	LEO BURNETT Milan	LEO BURNETT Milan
Total	65					

OUTDOOR LIONS

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A01/030	00503	THE ART OF FLAVOR	MONINI	EXTRA VIRGIN OLIVE OIL - CLASSIC	LORENZO MARINI GROUP Milan	LORENZO MARINI GROUP Milan
A02/016	00782	HAPPY CAN	COCA-COLA	COCA-COLA	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
A02/119	05274	VOTE FIRST, DRINK LATER. NOT LIKE THE PREVIOUS TIME.	ROYAL UNIBREW	CERES BEER	BCUBE Milan	BCUBE Milan
A03/055	05133	THE BILLBOARD TRAP	TAVOLA	ORPHEA 4D	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
A05/015	00253	SWING	BIOS LINE S.P.A.	BIOKAP	Y&R ITALY Milan	Y&R ITALY Milan
A05/016	00254	BUNGEE	BIOS LINE S.P.A.	BIOKAP	Y&R ITALY Milan	Y&R ITALY Milan
A05/052	01486	FLOOR 1	BIOS LINE S.P.A.	BIOKAP	Y&R ITALY Milan	Y&R ITALY Milan
A05/053	01487	FLOOR 2	BIOS LINE S.P.A.	BIOKAP	Y&R ITALY Milan	Y&R ITALY Milan
A05/054	01488	CONGRATULATIONS	BIOS LINE S.P.A.	VITA CALM	Y&R ITALY Milan	Y&R ITALY Milan
A05/055	01489	DAD	BIOS LINE S.P.A.	VITA CALM	Y&R ITALY Milan	Y&R ITALY Milan
A05/056	01490	FIRED	BIOS LINE S.P.A.	VITA CALM	Y&R ITALY Milan	Y&R ITALY Milan

OUTDOOR LIONS

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A08/035	01278	KEEP A SAFE DISTANCE	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan
A08/070	03681	CALENDAR	IVECO SPA	NEW STRALIS HI-WAY	LEO BURNETT Milan	LEO BURNETT Milan
A08/071	03682	CB RADIO HANDLE	IVECO SPA	NEW STRALIS HI-WAY	LEO BURNETT Milan	LEO BURNETT Milan
A12/050	01478	FINGER PRINTS	GRUPPO EDITORILE L'ESPRESSO	REPUBBLICA FOR I-PAD	Y&R ITALY Milan	Y&R ITALY Milan
A16/023	01481	GO BACK	JAGUAR LAND ROVER ITALIA S.P.A.	LAND ROVER	Y&R ITALY Milan	Y&R ITALY Milan
A16/024	01483	UNREAD MESSAGES	JAGUAR LAND ROVER ITALIA S.P.A.	LAND ROVER	Y&R ITALY Milan	Y&R ITALY Milan
A16/025	01491	MASAI	JAGUAR LAND ROVER ITALIA S.P.A.	LAND ROVER	Y&R ITALY Milan	Y&R ITALY Milan
A16/026	01492	DOG	JAGUAR LAND ROVER ITALIA S.P.A.	LAND ROVER	Y&R ITALY Milan	Y&R ITALY Milan
A17/115	01484	MAIL	AIGVS	YOUNG ROAD VICTIMS ASSOCIATION	Y&R ITALY Milan	Y&R ITALY Milan
A17/116	01485	LIKE	AIGVS	YOUNG ROAD VICTIMS ASSOCIATION	Y&R ITALY Milan	Y&R ITALY Milan
B02/026	00779	HAPPY CAN	COCA-COLA	COCA-COLA	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
B07/006	00585	TAO PIG	CARGILL SRL	TOP GUT SYSTEM	DLV BBDO Milan	DLV BBDO Milan
B11/058	03677	MAN	505 GAMES SRL	MINDSTORM 2	LEO BURNETT Milan	LEO BURNETT Milan
B11/059	03679	WOMAN	505 GAMES SRL	MINDSTORM 2	LEO BURNETT Milan	LEO BURNETT Milan
B16/***	03676	JUVENTUS SPONSOR	CHRYSLER GROUP LLC	JEEP	LEO BURNETT Milan	LEO BURNETT Milan
B17/159	01346	HAMLET	STUDIONET SRL	LAZIO IN SCENA	TBWA\ITALIA Milan	TBWA\ITALIA Milan
C01/007	00797	LOOKING FOR A MASTER	ENPA - NATIONAL ASSOCIATION FOR THE PROTECTION OF ANIMALS	DOG ADOPTION	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan

OUTDOOR LIONS

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C02/044	01280	KEEP THE RIGHT DISTANCE	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan
C02/058	03854	ROAD BOLLARDS CHIPS	TITANBET	POKER ONLINE	OGILVY & MATHER Milan	OGILVY & MATHER Milan
C02/108	01347	#TOILETHINK	ONLUS SIEROPOSITIVO.IT	HIV PREVENTION CAMPAIGN FOR WOMEN	TBWA\ITALIA Milan	TBWA\ITALIA Milan
C03/073	01279	STREET LAMPS	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan
C03/099	03675	IVECO EATS NUTELLA	IVECO SPA	NEW STRALIS HI-WAY	LEO BURNETT Milan	LEO BURNETT Milan
C04/011	00795	ALL YOU NEED IS VISA	VISA EUROPE	CREDIT CARD	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
C04/039	01479	MINUTES AS REFUGEE	UNHCR	INTERNATIONAL PROTECTION AND ASSISTANCE TO REFUGEES	Y&R ITALY Milan	Y&R ITALY Milan
C04/074	03934	THE GREATEST STORYTELLER	IED MILANO	STORYTELLING AND COPYWRITING COURSES	OGILVY & MATHER Milan	OGILVY & MATHER Milan
C04/104	00796	120 HEARTBEATS	LEXUS	NEW LEXUS GS HYBRID	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan / SAATCHI & SAATCHI London
C04/176	05130	THE REAL MASTER OF INTUITION	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
C04/177	05131	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
C04/178	05135	THE WALL OF OPPORTUNITIES	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
C05/037	04750	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan
C05/044	02640	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan

OUTDOOR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	
D01/012	04751	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan	
D01/023	01416	REMEMBER ABOUT CHILDHOOD	SAVE THE CHILDREN ITALIA ONLUS	SAVE THE CHILDREN	GREY WORLDWIDE ITALIA Milan	GREY WORLDWIDE ITALIA Milan	
E02/069	00584	SOLDIER PIGS	CARGILL SRL	TOP GUT SYSTEM	DLV BBDO Milan	DLV BBDO Milan	
E02/355	05275	INFERNO	AREXONS	SVITOL LUBRICANT	BCUBE Milan	BCUBE Milan	
E03/085	03678	MAN	505 GAMES SRL	MINDSTORM 2	LEO BURNETT Milan	LEO BURNETT Milan	
E03/086	03680	WOMAN	505 GAMES SRL	MINDSTORM 2	LEO BURNETT Milan	LEO BURNETT Milan	
Total	48						

RADIO LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A01/013	00630	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan	SUONI Rome
A02/005	00310	PARTY	BAVARIA	BAVARIA BEER	YOUNG & RUBICAM GROUP ITALIA Milan	YOUNG & RUBICAM GROUP ITALIA Milan	ECCETERA PRODUZIONI AUDIO Milan
A02/006	00311	SUPERMARKET	BAVARIA	BAVARIA BEER	YOUNG & RUBICAM GROUP ITALIA Milan	YOUNG & RUBICAM GROUP ITALIA Milan	ECCETERA PRODUZIONI AUDIO Milan
A02/007	00312	SURPRISE	BAVARIA	BAVARIA BEER	YOUNG & RUBICAM GROUP ITALIA Milan	YOUNG & RUBICAM GROUP ITALIA Milan	ECCETERA PRODUZIONI AUDIO Milan
A06/034	01179	BUFFELMENTE LOVE	L'OREAL ITALIA	GARNIER ROLL ON	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	CAT SOUND INTERNATIONAL Rome
A06/035	01181	INTERVIEW	L'OREAL ITALIA	GARNIER ROLL ON	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	CAT SOUND INTERNATIONAL Rome
A06/036	01182	MEETING	L'OREAL ITALIA	GARNIER ROLL ON	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	CAT SOUND INTERNATIONAL Rome
A10/096	01015	THE CHINESE-GERMAN ANTHEM	BERGAMO MOTORI	CAR DEALERS	ECCETERA PRODUZIONI AUDIO Milan	IED Milan	ECCETERA PRODUZIONI AUDIO Milan

RADIO LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A14/057	01016	BELLS	CENTRO CULTURALE ARCIGAY MILANO "CENTRO INIZIATIVE GAY"	GAY-LESBO FILM MIX FESTIVAL	ECCETERA PRODUZIONI AUDIO Milan	M&C SAATCHI Milan	ECCETERA PRODUZIONI AUDIO Milan
B01/051	01017	THE CHINESE-GERMAN ANTHEM	BERGAMO MOTORI	CAR DEALERS	ECCETERA PRODUZIONI AUDIO Milan	IED Milan	ECCETERA PRODUZIONI AUDIO Milan
B01/052	01018	SPRING CONCERT	LEROY MERLIN	LEROY MERLIN	ECCETERA PRODUZIONI AUDIO Milan	M&C SAATCHI Milan	ECCETERA PRODUZIONI AUDIO Milan
B01/053	01019	F1 GROOVE	SKY ITALIA	FORMULA 1	ECCETERA PRODUZIONI AUDIO Milan	1861UNITED Milan	ECCETERA PRODUZIONI AUDIO Milan
B02/111	01180	BUFFELMENTE LOVE	L'OREAL ITALIA	GARNIER ROLL ON	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	CAT SOUND INTERNATIONAL Rome
B02/112	01248	INTERVIEW	L'OREAL ITALIA	GARNIER ROLL ON	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	CAT SOUND INTERNATIONAL Rome
B02/113	01183	MEETING	L'OREAL ITALIA	GARNIER ROLL ON	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	CAT SOUND INTERNATIONAL Rome
B04/034	00631	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan	SUONI Rome
B04/035	00632	PARTY	BAVARIA	BAVARIA BEER	YOUNG & RUBICAM GROUP ITALIA Milan	YOUNG & RUBICAM GROUP ITALIA Milan	ECCETERA PRODUZIONI AUDIO Milan
B04/036	00633	SURPRISE	BAVARIA	BAVARIA BEER	YOUNG & RUBICAM GROUP ITALIA Milan	YOUNG & RUBICAM GROUP ITALIA Milan	ECCETERA PRODUZIONI AUDIO Milan
B04/037	00634	SUPERMARKET	BAVARIA	BAVARIA BEER	YOUNG & RUBICAM GROUP ITALIA Milan	YOUNG & RUBICAM GROUP ITALIA Milan	ECCETERA PRODUZIONI AUDIO Milan
Total	19						

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
A02/038	01221	JUKE TOWN	NISSAN	NISSAN JUKE	TBWA\ITALIA Milan	TBWA\ITALIA Milan	http://www.thepresentation.it/ http://juketown.it

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
A02/039	01243	SPARK SOCIAL CITY	GENERAL MOTORS	CHEVROLET SPARK	COMMONWEALTH Milan	COMMONWEALTH Milan / MEDIAMONKS Hilversum	http://www.sparksocialcity.com/standalone.htm
A03/003	00983	THE ART OF MAKING ROOM	INDUSTRIE CARTARIE TRONCHETTI	FOXY	LOWE PIRELLA FRONZONI Milan	LOWE PIRELLA FRONZONI Milan	https://vimeo.com/64384420 http://foxymega.it/
A03/023	01870	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan	http://www.iveriespertidellapelle.it
A05/027	01349	ZOOM-IN	SAMSUNG	SAMSUNG GALAXY CAMERA	M&C SAATCHI Milan	M&C SAATCHI Milan	http://www.zoominbyfotosociality.it/
A13/078	01755	#DAMMIPIÙ VOCE - TURN UP MY VOICE	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan	http://forjurorsonly.com/2013/CoorDown http://dammipiuvocce.coordown.it/ http://forjurorsonly.com/2013/CoorDown/eng_site.html
B01/140	01871	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan	http://www.iveriespertidellapelle.it https://www.facebook.com/pages/Cinzia-La-Tua-Amica-Per-La-Pelle/501235519907208 https://twitter.com/CinziaxLaPelle https://www.youtube.com/user/CinziaXlaPelle
C01/013	00334	THE ENERGIZING BANNER	PEPSICO	GATORADE	DLV BBDO Milan	DLV BBDO Milan	http://areatestprox.inet2.it/previews/Gatorade/ete_di_gloria/banner300x600.html
C02/019	00889	CHILDREN	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan	http://cannes.mmquest.com/CANNES_2013/VW_children.html
C02/020	00890	FAMILY	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan	http://cannes.mmquest.com/CANNES_2013/VW_family.html
C02/021	00891	FRIENDS	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan	http://cannes.mmquest.com/CANNES_2013/VW_friends.html
C03/038	00594	EDDY SPARANEVE	TELECOM	TIM YOUNG	H-ART Roncade	H-ART Roncade	http://goo.gl/aIFdS http://goo.gl/HfMWw http://eddysparaneve.altervista.org/
D02/045	01223	BALLS DREAM BAND	HENKEL WITH LAUDRY AND HOME CARE	BREF POWER ACTIV 4 IN 1	TBWA\ITALIA Milan	TBWA\ITALIA Milan	http://www.youtube.com/watch?v=JcDz370yiw&feature=youtu.be http://www.youtube.com/user/brefballsband
D03/025	00984	THE ART OF MAKING ROOM	INDUSTRIE CARTARIE TRONCHETTI	FOXY	LOWE PIRELLA FRONZONI Milan	LOWE PIRELLA FRONZONI Milan	https://vimeo.com/64384420 http://foxymega.it/

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
D08/067	01224	BALLS DREAM BAND	HENKEL WITH LAUDRY AND HOME CARE	BREF POWER ACTIV 4 IN 1	TBWAITALIA Milan	TBWAITALIA Milan	http://youtu.be/bDbBEhhbABg http://www.youtube.com/user/brefballsband
E01/058	00930	WILD PURITY BUTTON	NESTLÉ WATERS	LEVISSIMA	LOWE PIRELLA FRONZONI Milan	LOWE PIRELLA FRONZONI Milan	http://vimeo.com/64650740 http://www.levissima.it/thewildpuritybutton/
E02/034	02125	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	http://81.29.196.55/pm/no-remove/casehistories/hk/TheCandidate_Cyber/index.html http://www.heinekenthecandidate.com
E03/038	00133	GIOCA SPORCO - PLAY DIRTY	RECKITT BENCKISER	CILLIT BANG	LBi Milan	LBi Milan	http://www.cosemoltofighe.com/giocasporco/index-eng.html http://www.facebook.com/CillitBangItalia/app_183048348496560
E03/054	01244	SPARK SOCIAL CITY	GENERAL MOTORS	CHEVROLET SPARK	COMMONWEALTH Milan	COMMONWEALTH Milan / MEDIAMONKS Hilversum	http://www.sparksocialcity.com/standalone.html
E03/058	01350	ZOOM-IN	SAMSUNG	SAMSUNG GALAXY CAMERA	M&C SAATCHI Milan	M&C SAATCHI Milan	http://www.zoominbyfotosociality.it/
F02/109	01872	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan	http://awards.lbdevelop.com/cinzia/ https://www.facebook.com/pages/Cinzia-La-Tua-Amica-Per-La-Pelle/501235519907208?fref=ts https://twitter.com/CinziXLaPelle http://www.youtube.com/user/CinziaXLaPelle
G01/042	00335	POTATO AND LOBSTER	EDITRICE QUADRATUM	LA CUCINA ITALIANA	DLV BBDO Milan	DLV BBDO Milan	http://www.youtube.com/watch?v=HfEmmDpak7Q
G01/043	00336	YOGURT AND ONION	EDITRICE QUADRATUM	LA CUCINA ITALIANA	DLV BBDO Milan	DLV BBDO Milan	http://www.youtube.com/watch?v=Krkhw7jEY
G01/044	00337	BACK TO ROCK	EDITRICE QUADRATUM	ROLLING STONE	DLV BBDO Milan	DLV BBDO Milan	http://www.youtube.com/watch?v=sXbOSbwzRIs
G01/072	00205	MICHAEL JACKSON	QUERCUS BOOKS	LIFE IN FIVE SECONDS BOOK	H-57 Milan	H-57 Milan	http://www.youtube.com/watch?v=0IgmPQaLuMs
G01/258	01046	CO-AXIAL WORLD	OMEGA SA	CO-AXIAL WATCH MOVEMENT	TAX FREE Parma	TAX FREE Parma	http://www.youtube.com/watch?v=ctj-RDbTBMU
G01/294	02126	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	http://tinyurl.com/hkthecandidate https://www.youtube.com/watch?v=j5Ftu3NbvE
G01/305	01734	FOLLIA A CARDITO	ACI (AUTOMOBILE CLUB D'ITALIA)	ACI READY2GO	PARANOID FILMS STUDIO Milan	PARANOID FILMS STUDIO Milan	http://folliaacarditotheviral.com/CaseFilm/ http://www.youtube.com/watch?v=n4U1PV4xg4E

CYBER LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	URL
G01/326	01222	BALLS DREAM BAND	HENKEL WITH LAUDRY AND HOME CARE	BREF POWER ACTIV 4 IN 1	TBWA\ITALIA Milan	TBWA\ITALIA Milan	http://www.youtube.com/watch?v=bDbBEhhbABg&feature=youtu.be http://www.youtube.com/user/brefballsband
G01/372	00134	POFFARBACC O! (BLIMEY!)	EUROP ASSISTANCE	AUTO NOPROBLEM STOP&GO	LBi Milan	LBi Milan	http://youtu.be/UI2UnCAV7uE http://www.youtube.com/watch?v=3tT-6U7BD-Q&feature=youtu.be
G01/389	01864	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan	http://www.youtube.com/watch?v=KH7mJy6zSXE
G01/457	02127	VISIONS	THE COCA COLA COMPANY	BURN ENERGY DRINK	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	http://www.youtube.com/watch?v=MXib7MhkX8E
Total	32						

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	
A01/053	01804	THE SMARTEST TEST DRIVE EVER	BMW ITALY	BMW 5 SERIES	BCUBE Milan	BCUBE Milan	
A01/054	01837	MAP OF CORRUPTION	FIORUCCI FOOD	COLD-CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan	
A02/033	00665	THE FASHION DUEL	GREENPEACE ONLUS	FOREST AND DETOX CAMPAIGN	GREY WORLDWIDE ITALIA Milan	GREY WORLDWIDE ITALIA Milan	
A03/023	00260	STREET ARTISTS	VISA EUROPE	DEBIT CARD	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan	
A03/059	00738	A SPECIAL FRIDGE	NESTLÈ WATERS	LEVISSIMA	LOWE PIRELLA FRONZONI Milan	LOWE PIRELLA FRONZONI Milan	
A03/062	00911	MINUTES AS REFUGEE	UNHCR	INTERNATIONAL PROTECTION AND ASSISTANCE TO REFUGEES	Y&R ITALY Milan	Y&R ITALY Milan	
A03/105	01807	THE REAL MASTER OF INTUITION	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	
A03/146	01024	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan	

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A04/007	00133	STEEL TARGETS	NBC UNIVERSAL GLOBAL NETWORKS ITALIA	STEEL CHANNEL	NBC UNIVERSAL GLOBAL NETWORKS ITALIA Rome	NBC UNIVERSAL GLOBAL NETWORKS ITALIA Rome / INTERNO OTTO Rome
A04/036	00584	PIGEONS	HAVAS WORLDWIDE MILAN	SELF PROMOTION	HAVAS WORLDWIDE MILAN	HAVAS WORLDWIDE MILAN
A04/040	00766	FAN	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan
A04/107	00977	#TOILETHINK	SIEROPOSITIVO.IT	HIV PREVENTION CAMPAIGN FOR WOMEN	TBWA\ITALIA Milan	TBWA\ITALIA Milan
A04/174	02520	KEEP THE RIGHT DISTANCE	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan
B01/023	00326	THE ENERGIZING BANNER	PEPSICO	GATORADE	DLV BBDO Milan	DLV BBDO Milan
B02/065	00824	DNOT DIRNK AND DRIVE	GRUPPO GENERALI	EPOLIZZA	JWT ITALIA Milan	JWT ITALIA Milan
B03/098	01808	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
B03/102	01481	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan
B03/142	01025	TIFA2013	SKY TV	SKY SPORT	M&C SAATCHI Milan	M&C SAATCHI Milan
B03/154	00978	BALLS DREAM BAND	HENKEL LAUDRY AND HOME CARE	BREF POWER ACTIV 4 IN 1	TBWA\ITALIA Milan	TBWA\ITALIA Milan
C01/006	00261	120 HEARTBEATS	LEXUS	NEW LEXUS GS HYBRID	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan / SAATCHI & SAATCHI EMEA London
C02/031	01805	THE SMARTEST TEST DRIVE EVER	BMW ITALY	BMW 5 SERIES	BCUBE Milan	BCUBE Milan
C03/008	00262	LOOKING FOR A MASTER	ENPA - NATIONAL ASSOCIATION FOR THE PROTECTION OF ANIMALS	DOG ADOPTION	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
C03/089	00979	#TOILETHINK	SIEROPOSITIVO.IT	HIV PREVENTION CAMPAIGN FOR WOMEN	TBWA\ITALIA Milan	TBWA\ITALIA Milan
C03/093	01411	THE GREATEST STORYTELLER	IED MILANO	STORYTELLING AND COPYWRITING COURSES.	OGILVY & MATHER Milan	OGILVY & MATHER Milan
C03/102	01806	I VOTE ANYWAY	ROYAL UNIBREW	CERES BEER	BCUBE Milan	BCUBE Milan
C03/127	01368	#DAMMIPIÙ VOCE - TURN UP MY VOICE	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
C04/016	01809	THE REAL MASTER OF INTUITION	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
D01/061	01482	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan
D02/009	00263	120 HEARTBEATS	LEXUS	NEW LEXUS GS HYBRID	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan / SAATCHI & SAATCHI EMEA London
D04/021	01483	BE PART OF THE CHANGE	ING DIRECT ITALIA	CONTO CORRENTE ARANCIO	LEO BURNETT Milan	LEO BURNETT Milan
D05/007	00585	LOVEVILLE	RECKITT BENCKISER	DUREX	HAVAS WORLDWIDE MILAN	HAVAS WORLDWIDE MILAN
D07/011	00739	HELLO REALITY	MONOCLE	EYEGASSES	LOWE PIRELLA FRONZONI Milan	LOWE PIRELLA FRONZONI Milan
D10/042	01810	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
D12/108	00825	DNOT DIRNK AND DRIVE	GRUPPO GENERALI	EPOLIZZA	JWT ITALIA Milan	JWT ITALIA Milan
D12/124	01412	THE GREATEST STORYTELLER	IED MILANO	STORYTELLING AND COPYWRITING COURSES	OGILVY & MATHER Milan	OGILVY & MATHER ADVERTISING Milan
E01/025	00666	THE FASHION DUEL	GREENPEACE ONLUS	FOREST AND DETOX CAMPAIGN	GREY WORLDWIDE ITALIA Milan	GREY WORLDWIDE ITALIA Milan

DIRECT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
E01/037	01484	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan
Total	37					

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A02/021	01200	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
A02/022	01203	CUT-PRICE RADIO CAMPAIGN	BAVARIA	BAVARIA BEER	Y&R ITALY Milan	Y&R ITALY Milan
A04/054	02276	THE BILLBOARD TRAP	TAVOLA	ORPHEA 4D	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
A04/085	02273	VOTE FIRST, DRINK LATER. NOT LIKE THE PREVIOUS TIME.	ROYAL UNIBREW	CERES BEER	BCUBE Milan	BCUBE Milan
A05/015	00264	LOOKING FOR A MASTER	ENPA - NATIONAL ASSOCIATION FOR THE PROTECTION OF ANIMALS	DOG ADOPTION	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
A05/119	01316	#TOILETHINK	SIEROPOSITIVO.IT	HIV PREVENTION CAMPAIGN FOR WOMEN	TBWA\ITALIA Milan	TBWA\ITALIA Milan
A06/076	01434	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan
A06/108	01016	A SPECIAL FRIDGE	NESTLÉ WATERS	LEVISSIMA	LOWE PIRELLA FRONZONI Milan	LOWE PIRELLA FRONZONI Milan
A06/115	02188	THE WALL OF OPPORTUNITIES	HEINEKEN ITALIA	HEINEKEN	M.C&A MEDIAVEST Milan	M.C&A MEDIAVEST Milan

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A07/060	00719	WHAT WOULD BE A HOME WITHOUT PEOPLE INSIDE?	CALLIGARIS	CALLIGARIS	OMNICOM MEDIA GROUP Milan	ZERO STARTING IDEAS Milan
A07/088	01204	MINUTES AS REFUGEE	UNHCR	INTERNATIONAL PROTECTION AND ASSISTANCE TO REFUGEES	Y&R ITALY Milan	Y&R ITALY Milan / UNHCR Roma
A07/127	01956	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
A07/136	02530	THE GREATEST STORYTELLER	IED MILANO	STORYTELLING AND COPYWRITING COURSES	OGILVY & MATHER Milan	OGILVY & MATHER Milan / GOVIRAL Milan
A07/173	01435	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan
A07/271	02189	THE REAL MASTER OF INTUITION	HEINEKEN ITALIA	HEINEKEN	M.C&A MEDIAVEST Milan	PUBLICIS ITALY Milan
A07/272	02190	THE WALL OF OPPORTUNITIES	HEINEKEN ITALIA	HEINEKEN	M.C&A MEDIAVEST Milan	M.C&A MEDIAVEST Milan
A07/280	02274	I VOTE ANYWAY	ROYAL UNIBREW	CERES BEER	BCUBE Milan	BCUBE Milan
A07/309	00265	120 HEARTBEATS	LEXUS	NEW LEXUS GS HYBRID	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan / H FILMS Milan
A08/140	00717	FANTA BREAK TIME	COCA-COLA ITALIA	FANTA	STARCOM MEDIAVEST GROUP Milan	STARCOM MEDIAVEST GROUP Milan
A08/181	02275	VOICES OF RUGBY	ADIDAS	ADIDAS NEW ITALIAN RUGBY JERSEY	BCUBE Milan	BCUBE Milan
A09/028	00570	ONE STEP ON THE STIPPLE	NIKE	NIKE SHOES	MINDSHARE Milan	MINDSHARE Milan
A09/109	01317	BALLS DREAM BAND	HENKEL LAUNDRY AND HOME CARE	BREF POWER ACTIV 4 IN 1	TBWA\ITALIA Milan	TBWA\ITALIA Milan
A09/121	00565	TEMPERATURE DOES MATTER	KLEENEX	KLEENEX TISSUE	MINDSHARE Milan	MINDSHARE Milan

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A09/141	00859	L'ITALIANO BALLA MALE	BIG PICTURE MANAGEMENT / ANCORA IN PIEDI (NO PROFIT ORGANIZATION)	FUND RAISING / MUSIC	EVENTISI SRL Verona	EVENTISI SRL Verona
A10/066	00833	CHILD LABOUR JOINS LINKEDIN	SAVE THE CHILDREN ITALIA ONLUS	SAVE THE CHILDREN	GREY WORLDWIDE ITALIA Milan	GREY WORLDWIDE ITALIA Milan
A10/081	01152	DICELAMAMMA .IT (WHAT MUM SAYS)	SONY	PLAYSTATION	OMNICOM MEDIA GROUP Milan	COPIAINCOLLA.NET Naples
A10/136	01957	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
A10/138	01963	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan
A10/149	02277	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
A10/185	01436	TIFA2013	SKY TV	SKY SPORT	M&C SAATCHI Milan	M&C SAATCHI Milan
A10/240	02682	DONNEXMONT I	SCelta CIVICA FOR MONTI PRESIDENT (POLITICAL PARTY)	ITALIAN ELECTION CAMPAIGN 2013	RED MACHINE Rome	RED MACHINE Rome
A10/247	01849	#DAMMIPIÙ VOCE - TURN UP MY VOICE	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
B01/088	01709	WHO IS KOBO?	MONDADORI DIRECT	KOBO	OGILVY & MATHER Milan	OGILVY & MATHER Milan / MONDADORI Milan
B01/128	01437	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan
C01/066	02278	THE BILLBOARD TRAP	TAVOLA	ORPHEA 4D	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan / FOSBURY ADV Milano
C02/083	00266	120 HEARTBEATS	LEXUS	NEW LEXUS GS HYBRID	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan / H FILMS Milan
C05/008	00267	MILLIONS OF MOMENTS - XFACTOR	ENEL	ENERGY AND GAS PROVIDER	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
C07/033	01318	TOGETHER FOR RECONSTRUCTION	MCDONALD'S ITALY	PARMIGIANO REGGIANO'S FACTORIES	TBWA\ITALIA Milan	TBWA\ITALIA Milan

MEDIA LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
C08/035	01439	TIFA2013	SKY TV	SKY SPORT	M&C SAATCHI Milan	M&C SAATCHI Milan
C10/018	01964	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan
C10/020	02279	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
C11/030	00268	LOOKING FOR A MASTER	ENPA - NATIONAL ASSOCIATION FOR THE PROTECTION OF ANIMALS	DOG ADOPTION	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
C11/183	01850	#DAMMIPIÙ VOCE - TURN UP MY VOICE	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
Total	43					

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/040	00292	120 HEARTBEAT	LEXUS	NEW LEXUS GS HYBRID	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan / SAATCHI & SAATCHI EMEA London
A01/041	00293	STREET ARTISTS	VISA EUROPE	DEBIT CARD	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
A01/118	00862	A SPECIAL FRIDGE	NESTLÉ WATERS	LEVISSIMA	LOWE PIRELLA FRONZONI Milan	LOWE PIRELLA FRONZONI Milan
A01/149	01060	MINUTES AS REFUGEE	UNHCR	INTERNATIONAL PROTECTION AND ASSISTANCE TO REFUGEES	Y&R ITALY Milan	Y&R ITALY Milan
A01/150	01062	WITH ALL YOUR SENSES	CA' DEL BOSCO	VINTAGE COLLECTION	GIUSPPE LA SPADA STUDIO Milan	GIUSPPE LA SPADA STUDIO Milan
A01/173	01228	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan
A01/267	02099	THE SMARTEST TEST DRIVE EVER	BMW ITALY	BMW 5 SERIES	BCUBE Milan	BCUBE Milan

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/268	02102	THE REAL MASTER OF INTUITION	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
A02/014	00294	LOOKING FOR A MASTER	ENPA - NATIONAL ASSOCIATION FOR THE PROTECTION OF ANIMALS	DOG ADOPTION	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
A02/089	01702	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
A02/119	02887	FAN	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan
A03/040	00863	A SPECIAL FRIDGE	NESTLÉ WATERS	LEVISSIMA	LOWE PIRELLA FRONZONI Milan	LOWE PIRELLA FRONZONI Milan
A03/053	01229	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan
A03/107	02888	STREET LAMPS	VOLKSWAGEN GROUP ITALIA	VOLKSWAGEN AUTOMATIC DISTANCE CONTROL	DDB Milan	DDB Milan
A05/039	01035	LITTLE NOSES' TALES	BAYER	SOBREPIN	DLV BBDO Milan	DLV BBDO Milan
A05/044	01146	YACHT ART	PERSHING	PERSHING P82'	TBWA\ITALIA Milan	TBWA\ITALIA Milan
A05/045	01147	LAZIO IN SCENA	STUDIONET SRL/REGIONE LAZIO	FREE VOCATIONAL TRAINING FOR LIVE SHOW WORKERS	TBWA\ITALIA Milan	TBWA\ITALIA Milan / INTEGER Milan
A05/081	02100	VOICES OF RUGBY	ADIDAS	ADIDAS NEW ITALIAN RUGBY JERSEY	BCUBE Milan	BCUBE Milan
A05/082	02103	THE REAL MASTER OF INTUITION	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
A09/004	00295	ALL YOU NEED IS VISA	VISA EUROPE	CREDIT CARD	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
A09/014	00890	LOVEVILLE	RECKITT BENCKISER	DUREX	HAVAS WORLDWIDE MILAN	HAVAS WORLDWIDE MILAN
A10/058	02104	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A13/025	00296	1 MONTH OF RICCARDO FOR FREE	ENEL	1 MONTH OF ENERGY FOR FREE	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
A13/060	00784	L'ITALIANO BALLA MALE	BIG PICTURE MANAGEMENT / "ANCORA IN PIEDI"	FUND RAISING / MUSIC	EVENTISI SRL Desenzano Del Garda	EVENTISI SRL Desenzano Del Garda
A13/120	01637	#DAMMIPIÙVOCE - TURN UP MY VOICE	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
A13/127	01760	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan
B01/065	01703	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
B02/044	02101	I VOTE ANYWAY	ROYAL UNIBREW	CERES BEER	BCUBE Milan	BCUBE Milan
B03/042	01761	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan
B05/020	01148	TOGETHER FOR RECONSTRUCTION	MCDONALD'S ITALY	PARMIGIANO REGGIANO'S FACTORIES	TBWA\ITALIA Milan	TBWA\ITALIA Milan
B06/007	00297	120 HEARTBEATS	LEXUS	NEW LEXUS GS HYBRID	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan / SAATCHI & SAATCHI EMEA London
B08/023	01231	TIFA2013	SKY TV	SKY SPORT	M&C SAATCHI Milan	M&C SAATCHI Milan
B09/002	00298	ALL YOU NEED IS VISA	VISA EUROPE	CREDIT CARD	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
B11/060	02105	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
B12/012	00653	LOVEVILLE	RECKITT BENCKISER	DUREX	HAVAS WORLDWIDE MILAN	HAVAS WORLDWIDE MILAN
B12/037	01676	THE GREATEST STORYTELLER	IED MILANO	STORYTELLING AND COPYWRITING COURSES	OGILVY & MATHER Milan	OGILVY & MATHER Milan
B13/076	01638	#DAMMIPIÙVOCE - TURN UP MY VOICE	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan

PROMO & ACTIVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
B14/017	00299	LOOKING FOR A MASTER	ENPA - NATIONAL ASSOCIATION FOR THE PROTECTION OF ANIMALS	DOG ADOPTION	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
B14/023	00373	1 MINUTE OF NOISE	PROGETTO ITACA	NO PROFIT ASSOCIATION	Y&R ITALY Milan	Y&R ITALY Milan
B14/061	01149	TOGETHER FOR RECONSTRUCTION	MCDONALD'S ITALY	PARMIGIANO REGGIANO'S FACTORIES	TBWA\ITALIA Milan	TBWA\ITALIA Milan
C01/017	00246	SMAMMAS	WEBANK	WEB PORTAL FOR YOUNG PEOPLE	CAYENNE Milan	CAYENNE Milan
C01/101	02106	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
Total	42					

TITANIUM AND INTEGRATED LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/028	00015	TIGERS	TOMASONI TOPSAIL SPA	NORTH SAILS	ZERO STARTING IDEAS Milan	ZERO STARTING IDEAS Milan
A01/281	00162	WORKING ON THE HI - WAY	IVECO	NEW STRALIS HI - WAY	INDEPENDENT IDEAS Turin	INDEPENDENT IDEAS Turin
A01/284	00304	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
A01/347	00247	THE UNLIMITED SONG	VODAFONE	VODAFONE UNLIMITED	1861UNITED Milan	1861UNITED Milan
A01/409	00184	TOGETHER FOR RECONSTRUCTION	McDONALD'S ITALY	PARMIGIANO REGGIANO'S FACTORIES	TBWA\ITALIA Milan	TBWA\ITALIA Milan

TITANIUM AND INTEGRATED LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/431	00256	#DAMMIPIÙVO CE - TURN UP MY VOICE	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
Total	6					

DESIGN LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/046	00339	SHORTOLOGY POSTERS	RCS LIBRI	POSTERS	H-57 Milan	H-57 Milan
A01/059	00448	WSE LEARNING METHOD	WALL STREET ENGLISH	WALL STREET ENGLISH	DLV BBDO Milan	DLV BBDO Milan
A01/120	01063	HAPPY CAN	COCA-COLA	COCA-COLA	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
A03/038	00249	STUDIO UNIVERSAL CALENDAR	NBC UNIVERSAL GLOBAL NETWORKS ITALIA	STUDIO UNIVERSAL CHANNEL	NBC UNIVERSAL GLOBAL NETWORKS ITALIA Rome	PANCAKE EVENTI Rome
A06/011	00338	LIFE IN FIVE SECONDS	QUERCUS BOOKS	LIFE IN FIVE SECONDS BOOK	H-57 Milan	H-57 Milan
A08/050	00931	HELLO REALITY	MONOCLE	EYEGLASSES	LOWE PIRELLA FRONZONI Milan	LOWE PIRELLA FRONZONI Milan
A08/056	01006	THE BEER- SHARING GLASS	HEINEKEN CORPORATE	ICHNUSA	JWT ITALIA Milan	JWT ITALIA Milan
A09/069	01764	MAP OF CORRUPTION	FIORUCCI FOOD	COLD-CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
A11ii/032	00445	WSE LEARNING METHOD	WALL STREET ENGLISH	WALL STREET ENGLISH	DLV BBDO Milan	DLV BBDO Milan
A11iii/011	00932	HELLO REALITY	MONOCLE	EYEGLASSES	LOWE PIRELLA FRONZONI Milan	LOWE PIRELLA FRONZONI Milan
A12ii/046	01134	FONT P82'	PERSHING	PERSHING P82'	TBWA\ITALIA Milan	TBWA\ITALIA Milan
A12ii/050	01208	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan

DESIGN LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A13i/003	00546	MTV CHANNEL IDENTITY	VIACOM INTERNATIONAL MEDIA NETWORKS	GROUP HUG BRODOWN CHAMELEON IDENTIS	VIMN MTV WORLD DESIGN STUDIO MILAN	VIMN MTV WORLD DESIGN STUDIO MILAN
A13i/004	00547	PARAMOUNT CHANNEL IDENTITY	VIACOM INTERNATIONAL MEDIA NETWORKS	HORROR ACTION DRAMA - IDENTIS	VIMN MTV WORLD DESIGN STUDIO MILAN	VIMN MTV WORLD DESIGN STUDIO MILAN
A13ii/002	00548	MTV EMA 2012	VIACOM INTERNATIONAL MEDIA NETWORKS	OPENING TITLES	VIMN MTV WORLD DESIGN STUDIO MILAN	VIMN MTV WORLD DESIGN STUDIO MILAN
A13v/001	00446	BACK TO ROCK	EDITRICE QUADRATUM	ROLLING STONE	DLV BBDO Milan	DLV BBDO Milan
A14/011	01132	PERSHING YACHT ART	PERSHING	PERSHING P82'	TBWA\ITALIA Milan	TBWA\ITALIA Milan
B01/030	01005	THE ART OF MAKING ROOM	INDUSTRIE CARTARIE TRONCHETTI	FOXY	LOWE PIRELLA FRONZONI Milan	LOWE PIRELLA FRONZONI Milan
C03/015	01007	DEMONSTRATOR AQUALTIS	INDESIT COMPANY	AQUALTIS HOTPOINT	JWT ITALIA Milan	JWT ITALIA Milan
C03/035	01749	KIDS OPTICAL TABLE	MARCHON	MARCHON EYEWEAR	BCUBE Milan	BCUBE Milan
C05/075	01750	THE WALL OF OPPORTUNITIES	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
C06/012	00441	HAPPY CAN	COCA-COLA	COCA-COLA	McCANN WORLDGROUP Milan	McCANN Milan
C06/034	01209	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan
D04i/001	00007	NYCO&TYNA	I-PRODUCTS	ELECTRONIC CIGARETTES	COOEE ITALIA Verona	COOEE ITALIA Verona
E01/021	01751	ALIVE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
E02/013	00447	WSE BRAND IDENTITY	WALL STREET ENGLISH	WALL STREET ENGLISH	DLV BBDO Milan	DLV BBDO Milan
E03/015	01133	#TOILETTHINK	SIEROPOSITIVO.IT	HIV PREVENTION CAMPAIGN FOR WOMEN	TBWA\ITALIA Milan	TBWA\ITALIA Milan
Total	27					

PR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/014	00034	PUTTING WHIRLPOOL IN A CLASS BY ITSELF	WHIRLPOOL	MICROWAVE OVEN	KETCHUM PLEON Milan	KETCHUM PLEON Milan
A01/056	00865	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
A01/087	01014	VOICES OF RUGBY	ADIDAS	ADIDAS NEW ITALIAN RUGBY JERSEY	BCUBE Milan	BCUBE Milan / ADIDAS Milan
A02/002	00335	LOVEVILLE	RECKITT BENCKISER	DUREX	HAVAS WORLDWIDE MILAN	HAVAS WORLDWIDE MILAN / D'ANTONA&PARTNERS Milan
A02/007	00868	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan / STARCOM ITALIA Milan
A04/007	00313	PIANO CITY MILANO. THE SOUNDTRACK OF A CITY	COMUNE DI MILANO, INTESA SANPAOLO AND EDISON	PUBLIC SERVICE/CULTURE	ACCAPIU MILAN	ACCAPIU MILAN
A04/012	00589	THE LOST WORLD CUP	VERDEORO	THE LOST WORLD CUP	TBWA\ITALIA Milan	TBWA\ITALIA Milan
A06/009	00590	TOGETHER FOR RECONSTRUCTION	MCDONALD'S ITALY	PARMIGIANO REGGIANO'S FACTORIES	TBWA\ITALIA Milan	TBWA\ITALIA Milan
A07/006	00537	THE SMAMMAS	WEBANK	FINANCIAL SERVICES AIMED AT 18 TO 24 YEAR-OLDS	BURSON MARSTELLER Milan	BURSON MARSTELLER Milan
A08/003	00044	GOING ABOVE AND BEYOND THE CALL OF DUTY	ACTIVISION	VIDEO GAMES/ENTERTAINMENT	KETCHUM PLEON Milan	KETCHUM PLEON Milan
A09/045	00810	#DAMMIPIÙ VOCE - TURN UP MY VOICE	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
A10/019	00591	TOGETHER FOR RECONSTRUCTION	MCDONALD'S ITALY	PARMIGIANO REGGIANO'S FACTORIES	TBWA\ITALIA Milan	TBWA\ITALIA Milan
A13/016	01018	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan / EDELMAN London

PR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A14/058	01015	I VOTE ANYWAY	ROYAL UNIBREW	CERES BEER	BCUBE Milan	BCUBE Milan
B01/014	00276	BALLS DREAM BAND	HENKEL	BREF POWER-ACTIVE	WE ARE SOCIAL ITALIA Milan	WE ARE SOCIAL ITALIA Milan
B02/013	00062	GOING ABOVE AND BEYOND THE CALL OF DUTY	ACTIVISION	VIDEO GAMES/ENTERTAINMENT	KETCHUM PLEON Milan	KETCHUM PLEON Milan
B02/016	00065	S.PELLEGRINO COOKING CUP	SANPELLEGRINO	WATER	KETCHUM PLEON Milan	KETCHUM PLEON Milan
B02/064	00866	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
B02/065	00869	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan / STARCOM ITALIA Milan
B03/019	00075	PUTTING WHIRLPOOL IN A CLASS BY ITSELF	WHIRLPOOL	MICROWAVE OVEN	KETCHUM PLEON Milan	KETCHUM PLEON Milan
B03/052	00592	YACHT ART	PERSHING	PERSHING P82'	TBWA\ITALIA Milan	NOESIS COMUNICAZIONE Milan / TBWA\ITALIA Milan
B03/077	00824	THE REAL MASTER OF INTUITION	HEINEKEN ITALIA	HEINEKEN	BARABINO & PARTNERS Milan	BARABINO & PARTNERS Milan / PUBLICIS ITALY Milan
B03/149	01016	I VOTE ANYWAY	ROYAL UNIBREW	CERES BEER	BCUBE Milan	BCUBE Milan
B04/026	00811	#DAMMIPIÙ VOCE - TURN UP MY VOICE	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
B06/004	00079	S.PELLEGRINO COOKING CUP	SANPELLEGRINO	WATER	KETCHUM PLEON Milan	KETCHUM PLEON Milan
B06/012	00314	ENEL CONTEMPORANEA 2012 - BIG BAMBÙ	ENEL	ENERGY	ACCAPIU MILAN	ACCAPIU MILAN
B06/022	00825	THE REAL MASTER OF INTUITION	HEINEKEN ITALIA	HEINEKEN	BARABINO & PARTNERS Milan	BARABINO & PARTNERS Milan / PUBLICIS ITALY Milan

PR LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	
B06/036	01017	VOICES OF RUGBY	ADIDAS	ADIDAS NEW ITALIAN RUGBY JERSEY	BCUBE Milan	BCUBE Milan / ADIDAS Milan	
B07/011	00082	PUTTING WHIRLPOOL IN A CLASS BY ITSELF	WHIRLPOOL	MICROWAVE OVEN	KETCHUM PLEON Milan	KETCHUM PLEON Milan	
B07/025	00545	THE SMAMMAS	WEBANK	FINANCIAL SERVICES AIMED AT 18 TO 24 YEAR-OLDS	BURSON MARSTELLER Milan	BURSON MARSTELLER Milan	
B07/044	00867	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan	
B07/058	00478	A GARAGE WITH A VIEW	GRUPPO IMMOBILIARE.IT	IMMOBILIARE.IT	MY PR MILAN	MY PR MILAN	
B08/006	00085	GOING ABOVE AND BEYOND THE CALL OF DUTY	ACTIVISION	VIDEO GAMES/ENTERTAINMENT	KETCHUM PLEON Milan	KETCHUM PLEON Milan	
B08/012	00091	S.PELLEGRINO COOKING CUP	SANPELLEGRINO	WATER	KETCHUM PLEON Milan	KETCHUM PLEON Milan	
B08/046	00479	A GARAGE WITH A VIEW	GRUPPO IMMOBILIARE.IT	IMMOBILIARE.IT	MY PR MILAN	MY PR MILAN	
B08/057	00455	LOVEVILLE	RECKITT BENCKISER	DUREX	HAVAS WORLDWIDE MILAN	HAVAS WORLDWIDE MILAN / D'ANTONA&PARTNERS Milan	
C02/023	01019	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan	
Total	37						

FILM CRAFT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A01/017	20245	ANACHRONISM	TOYOTA	TOYOTA HYBRID RANGE	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan	AKITA FILM Milan

FILM CRAFT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A01/018	20246	THE ALTERNATIVE	TOYOTA MOTOR EUROPE	NEW AURIS HYBRID	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan / SAATCHI & SAATCHI EMEA London	AKITA FILM Milan
A02/045	20247	ANACHRONIS M	TOYOTA	TOYOTA HYBRID RANGE	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan	AKITA FILM Milan
A02/046	20248	THE ALTERNATIVE	TOYOTA MOTOR EUROPE	NEW AURIS HYBRID	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan / SAATCHI & SAATCHI EMEA London	AKITA FILM Milan / SAATCHI & SAATCHI EMEA London
A02/156	20775	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan	MERCURIO CINEMATOGRAFICA Milan
A02/293	21347	PREGNANCY	FIAT CHRYSLER	RANGE CAMPAIGN	LEO BURNETT Milan	LEO BURNETT Milan	ALTO VERBANO Milan
A02/294	21350	SMILE	FIAT CHRYSLER	RANGE CAMPAIGN	LEO BURNETT Milan	LEO BURNETT Milan	ALTO VERBANO Milan
A03/006	20210	CAMICIA BIANCA (WHITE SHIRT)	TIM	TUTTO COMPRESO	AMARENA PICTURES Rome		AMARENA PICTURES Rome / INDIANA PRODUCTION COMPANY Milan
A03/008	20249	ANACHRONIS M	TOYOTA	TOYOTA HYBRID RANGE	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan	AKITA FILM Milan
A04/029	20250	ANACHRONIS M	TOYOTA	TOYOTA HYBRID RANGE	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan	AKITA FILM Milan
A04/030	20251	THE ALTERNATIVE	TOYOTA MOTOR EUROPE	NEW AURIS HYBRID	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan / SAATCHI & SAATCHI EMEA London	AKITA FILM Milan
A04/089	20776	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan	MERCURIO CINEMATOGRAFICA Milan
A04/141	21348	PREGNANCY	FIAT CHRYSLER	RANGE CAMPAIGN	LEO BURNETT Milan	LEO BURNETT Milan	ALTO VERBANO Milan
A04/142	21351	SMILE	FIAT CHRYSLER	RANGE CAMPAIGN	LEO BURNETT Milan	LEO BURNETT Milan	ALTO VERBANO Milan
A05/052	20645	THE ART OF FLAVOUR	MONINI	MONINI EXTRA VIRGIN OLIVE OIL	BRW FILMLAND Milan	LORENZO MARINI GROUP Milan	BRW FILMLAND Milan
A05/057	20777	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan	MERCURIO CINEMATOGRAFICA Milan
A05/110	21349	PREGNANCY	FIAT CHRYSLER	RANGE CAMPAIGN	LEO BURNETT Milan	LEO BURNETT Milan	ALTO VERBANO Milan
A05/111	21352	SMILE	FIAT CHRYSLER	RANGE CAMPAIGN	LEO BURNETT Milan	LEO BURNETT Milan	ALTO VERBANO Milan

FILM CRAFT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A06/041	20390	AN OPEN COUNTRY	PRESIDENZA DEL CONSIGLIO DEI MINISTRI STRUTTURA DI MISSIONE PER IL RILANCIO DELL'IMMAGINE	PROMOTION OF ACCESSIBLE TOURISM IN ITALY	UNIONE ITALIANA LOTTA ALLA DISTROFIA MUSCOLARE ONLUS (UILDM) Padova	MATZ FILM DUE CARRARE	KINESIS Rome
A06/072	20778	THE PROFITEERS	FIORUCCI FOOD	COLD CUTS	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan	MERCURIO CINEMATOGRAFICA Milan
A07/088	20724	BVLGARI MAN EXTREME	BVLGARI	BVLGARI MAN EXTREME	REM RUINI E MARIOTTI Rome	REM RUINI E MARIOTTI Rome	THINK CATTLEYA Rome
A08/076	21337	SPRING CONCERT	LEROY MERLIN ITALIA	RETAIL LEROY MERLIN	ECCETERA PRODUZIONI AUDIO Milan	M&C SAATCHI Milan	ECCETERA PRODUZIONI AUDIO Milan
A09/016	20252	ANACHRONISM	TOYOTA	TOYOTA HYBRID RANGE	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan	AKITA FILM Milan
A09/021	20341	SNAKE	FREDDY	FREDDY	DLV BBDO Milan	DLV BBDO Milan	THE MILL London
A09/054	20725	GUCCI GUILTY BLACK	P&G PRESTIGE PRODUCTS	GUCCI GUILTY BLACK	REM RUINI E MARIOTTI Rome	REM RUINI E MARIOTTI Rome	THINK CATTLEYA Rome / RSA FILMS London
A10/033	20482	MTV GROUP HUG	VIACOM INTERNATIONAL MEDIA NETWORKS	IDENT	VIMN MTV WORLD DESIGN STUDIO MILAN	VIMN MTV WORLD DESIGN STUDIO MILAN	SEHSUCHT Berlin
A10/034	20483	MTV CHAMELEON	VIACOM INTERNATIONAL MEDIA NETWORKS	IDENT	VIMN MTV WORLD DESIGN STUDIO MILAN	VIMN MTV WORLD DESIGN STUDIO MILAN	BUCK Los Angeles
A10/035	20484	MTV INFECTIOUS	VIACOM INTERNATIONAL MEDIA NETWORKS	IDENT	VIMN MTV WORLD DESIGN STUDIO MILAN	VIMN MTV WORLD DESIGN STUDIO MILAN	BUCK New York
A10/036	20485	MTV BRODOWN	VIACOM INTERNATIONAL MEDIA NETWORKS	IDENT	VIMN MTV WORLD DESIGN STUDIO MILAN	VIMN MTV WORLD DESIGN STUDIO MILAN	STUDIO JARVIS London
A10/037	20486	MTV DREAM BIG	VIACOM INTERNATIONAL MEDIA NETWORKS	IDENT	VIMN MTV WORLD DESIGN STUDIO MILAN	VIMN MTV WORLD DESIGN STUDIO MILAN	PASSION PARIS

FILM CRAFT LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency	Production Company
A10/117	20481	MTV EMA 2012	VIACOM INTERNATIONAL MEDIA NETWORKS	MTV EMA 2012 OPENING TITLES	VIMN MTV WORLD DESIGN STUDIO MILAN	VIMN MTV WORLD DESIGN STUDIO MILAN	SEHSUCHT Berlin
Total	31						

MOBILE LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/035	00400	CAPTURE THE PASTA	BARILLA	PASTA	IMILLE Milan	IMILLE Milan
A01/052	00487	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan
A02/037	00628	BARBIE FASHIONISTAS AUGMENTED REALITY	FERRERO DEUTSCHLAND GMBH	KINDER SURPRISE	BITMAMA Torino	BITMAMA Torino
A04/043	00415	QUICKY MIX	NESTLÉ	NESQUIK	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan / McCANN ERICKSON EMEA LTD London
B01/017	00467	#TOILETTHINK	ASSOCIAZIONE ONLUS SIEROPOSITIVO.IT	HIV PREVENTION CAMPAIGN FOR WOMEN	TBWA\ITALIA Milan	TBWA\ITALIA Milan
C01/033	00416	QUICKY MIX	NESTLÉ	NESQUIK	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
E01/014	00172	CAPTURE THE PASTA	BARILLA	PASTA	IMILLE Milan	IMILLE Milan
E01/024	00443	EA7 EMPORIO ARMANI. THE SENSE OF BEING	ARMANI	EA7 EMPORIO ARMANI	ARMANDO TESTA Turin	ARMANDO TESTA Turin
G01/013	00402	DNOT DIRNK AND DRIVE	GRUPPO GENERALI	EPOLIZZA	JWT ITALIA Milan	JWT ITALIA Milan
H01/050	00488	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan

MOBILE LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
101/012	00417	QUICKY MIX	NESTLÉ	NESQUIK	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan / McCANN ERICKSON EMEA LTD London
103/039	00418	QUICKY MIX	NESTLÉ	NESQUIK	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan / McCANN ERICKSON EMEA LTD London
Total	12					

CREATIVE EFFECTIVENESS LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/017	00094	HEINEKEN REACH THE SUNRISE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
A01/044	00103	T-MOBILE ANGRY BIRDS	DEUTSCHE TELECOM	T-MOBILE	SAATCHI & SAATCHI Milan	SAATCHI & SAATCHI Milan
A01/046	00045	ECO RADIO AD	COOP ITALIA	RETAIL STORE	Y&R ITALY Milan	Y&R ITALY Milan
Total	3					

**BRANDED CONTENT & ENTERTAINMENT
LIONS**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/001	00046	WASHING MACHINES ENDED UP BADLY	RECKITT BENCKISER	CALGON	DRAFTFCB Milan	DRAFTFCB Milan
A01/034	00622	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan

**BRANDED CONTENT & ENTERTAINMENT
LIONS**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A02/008	00072	ARTISTI DEL GUSTO (ARTISTS OF TASTE)	ILLYCAFFÈ	ARTISTI DEL GUSTO ILLY (ILLY'S ARTISTS OF TASTE)	ILLYCAFFÈ Trieste	ILLYCAFFÈ Trieste / FOX INTERNATIONAL CHANNELS Rome
A02/036	00343	L'ITALIA CORRENTE	CHE BANCA	CHE BANCA	DLV BBDO Milan	DLV BBDO Milan
A02/056	00401	NEI TUOI PANNI	FINDOMESTIC SPA	NEI TUOI PANNI - COMEVOGLIO	TBWA\ITALIA Milan	TBWA\ITALIA Milan
A02/089	00712	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
A02/113	00785	THE GREATEST STORYTELLER	IED MILANO	STORYTELLING AND COPYWRITING COURSES	OGILVY & MATHER Milan	OGILVY & MATHER Milan
A04/027	00347	1/365: THE 2013 LAVAZZA SOCIAL CALENDAR	LAVAZZA	2013 LAVAZZA CALENDAR	ARMANDO TESTA Turin	ARMANDO TESTA Turin
A04/070	00711	VOICES OF RUGBY	ADIDAS	ADIDAS NEW ITALIAN RUGBY JERSEY	BCUBE Milan	BCUBE Milan
A05/035	00304	A SPECIAL FRIDGE	NESTLÈ WATERS	LEVISSIMA	LOWE PIRELLA FRONZONI Milan	LOWE PIRELLA FRONZONI Milan
A05/044	00439	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan
A05/088	00713	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
A05/106	00714	THE REAL MASTER OF INTUITION	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
A05/114	00715	THE WALL OF OPPORTUNITIES	HEINEKEN ITALIA	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
A08/015	00409	SPARK SOCIAL CITY	GENERAL MOTORS	CHEVROLET SPARK	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
A08/016	00440	ZOOM-IN	SAMSUNG	SAMSUNG GALAXY CAMERA	M&C SAATCHI Milan	M&C SAATCHI Milan
A09/044	00410	SPARK SOCIAL CITY	GENERAL MOTORS	CHEVROLET SPARK	McCANN WORLDGROUP Milan	McCANN WORLDGROUP Milan
A09/081	00623	CINZIA, YOUR SKIN FRIEND	IDI FARMACEUTICI (MSD)	PHARMACEUTICAL PRODUCTS	LEO BURNETT Milan	LEO BURNETT Milan

**BRANDED CONTENT & ENTERTAINMENT
LIONS**

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A09/116	00601	FOLLIA A CARDITO	ACI (AUTOMOBILE CLUB D'ITALIA)	ACI READY2GO	PARANOID FILMS STUDIO Milan	
A10/026	00441	FASTLINE	FASTWEB	INTERNET - OPTICAL FIBER	M&C SAATCHI Milan	M&C SAATCHI Milan
A10/050	00402	MESTIERE IMPRESA	BNL - BNP PARIBAS	BNL MESTIERE IMPRESA	TBWA\ITALIA Milan	TBWA\ITALIA Milan
A10/082	00716	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	PUBLICIS ITALY Milan
Total	22					

INNOVATION LIONS

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Agency
A01/170	00124	SPARK SOCIAL CITY	GENERAL MOTORS	SOCIAL ENGAGEMENT PLATFORM	COMMONWEALTH Milan	COMMONWEALTH Milan / MEDIAMONKS Hilversum
Total	1					

Grand Total 487