

Titanium and Integrated Lions Shortlist - Cannes Lions 2013

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country
A01 (Titanium and Integrated)						
A01/001	00438	REAL BEAUTY SKETCHES	UNILEVER	DOVE MASTERBRAND	OGILVY BRASIL São Paulo	BRAZIL
A01/003	00302	THE BEAUTY INSIDE	INTEL + TOSHIBA	TOSHIBA LAPTOP WITH INTEL INSIDE	PEREIRA & O'DELL San Francisco	USA
A01/006	00365	PROUD SPONSOR OF MOMS	PROCTER & GAMBLE	P&G CORPORATE BRAND	WIEDEN+KENNEDY Portland	USA
A01/015	00235	A BOY AND HIS ATOM: THE WORLD'S SMALLEST MOVIE	IBM	IBM RESEARCH	OGILVY NEW YORK	USA
A01/019	00360	MY BLOOD IS RED AND BLACK	HEMOBA / ESPORTE CLUBE VITÓRIA	FOOTBALL TEAM	LEO BURNETT TAILOR MADE São Paulo	BRAZIL
A01/030	00367	PARDON ME	GREY POUAPON	GREY POUAPON	CP+B Boulder	USA
A01/051	00003	POTABLE WATER GENERATOR	THE UNIVERSITY OF ENGINEERING AND TECHNOLOGY	ADMISSIONS 2013	MAYO DRAFTFCB Lima	PERU
A01/064	00363	FIND YOUR GREATNESS	NIKE	CLOTHING, FOOTWEAR & ACCESSORIES	NIKE COMMS TEAM Portland	USA
A01/092	00042	A LONG DAY OF CHILDHOOD	UNILEVER	RAGU	BARTON F. GRAF 9000 New York	USA
A01/096	00246	DRIVING DOGS	SPCA / MINI NEW ZEALAND	PUBLIC AWARENESS / BRAND SPONSORSHIP LEVERAGE	DRAFTFCB NEW ZEALAND Auckland	NEW ZEALAND
A01/146	00396	WHY WAIT UNTIL IT'S TOO LATE?	FUNERAL INSURANCE COMPANY DELA	DELA BRAND	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS
A01/151	00048	BRIDGE OF LIFE	SAMSUNG LIFE INSURANCE	SAMSUNG LIFE INSURANCE	CHEIL WORLDWIDE Seoul	SOUTH KOREA
A01/168	00197	SOCIAL SMOKING CAMPAIGN	MINISTRY OF HEALTH AND LONG-TERM CARE	ANTI-SOCIAL SMOKING	BBDO TORONTO	CANADA
A01/171	00240	SMALL WORLD MACHINES	COCA-COLA	COCA-COLA	LEO BURNETT SYDNEY	AUSTRALIA
A01/173	00445	MAKE IT TO MUSE	STUDIO BRUSSELS	MUSIC FOR LIFE	MORTIERBRIGADE Brussels	BELGIUM
A01/175	00283	OPERATION BETHLEHEM	MINISTERIO DE DEFENSA	PROGRAMA DE ATENCIÓN HUMANITARIA AL DESMOVILIZADO (PAHD)	LOWE-SSP3 Bogotá	COLOMBIA
A01/181	00353	SAME SEX MARRIAGE	GOOGLE/TOUS UNIS POUR L'EGALITE	GOOGLE+	OGILVY FRANCE Paris	FRANCE
A01/202	00449	TERRA VIP	TERRA PORTAL	TERRA PORTAL	DDB BRASIL São Paulo	BRAZIL
A01/207	00132	DUMB WAYS TO DIE	METRO TRAINS	METRO TRAINS	McCANN MELBOURNE	AUSTRALIA
A01/245	00043	TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO GERMANY Düsseldorf	GERMANY
A01/246	00328	THUNDERCLAP	DE-DE	THUNDERCLAP - SOCIAL MEDIA TECHNOLOGY	DE-DE New York	USA
A01/284	00304	THE CANDIDATE	HEINEKEN INTERNATIONAL	HEINEKEN	PUBLICIS ITALY Milan	ITALY
A01/295	00404	TEAM SPIRIT	ESPN	ESPN	WIEDEN+KENNEDY New York	USA
A01/301	00192	SUSAN GLENN	UNILEVER	AXE	BBH NEW YORK	USA
A01/307	00364	MUSCLE MUSIC	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland	USA
A01/318	00348	THE CHALLENGE LAB	PRUDENTIAL	PRUDENTIAL FINANCIAL	DROGA5 New York	USA
A01/328	00166	APOLLO CAMPAIGN	AXE	LYNX	BBH London	UNITED KINGDOM
A01/378	00157	10 METERS APART	GOVERNMENT OF REPUBLIC OF MACEDONIA	DAY FOR MUTUAL PRAYER	NEW MOMENT NEW IDEAS COMPANY Skopje	MACEDONIA
A01/396	00069	CLOUDS OVER CUBA	THE JFK PRESIDENTIAL LIBRARY & MUSEUM	CUBAN MISSILE CRISIS 50TH ANNIVERSARY	THE MARTIN AGENCY Richmond	USA
A01/429	00401	FACEBOOK 1914	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	MUSÉE DE LA GRANDE GUERRE DU PAYS DE MEAUX	DDB PARIS	FRANCE

Total Entries:

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