

# DESIGN SHORTLIST



the european festival of creativity • lisbon 4 - 6 december 2013

Title	Advertiser/Client	Product/Service	Entrant Company	Country
<b>A01 CORPORATE IDENTITY SCHEMES</b>				
VISUAL IDENTITY BEIJING8	BEIJING8	CHAIN OF DUMPLING RESTAURANTS	GARBERGS, Stockholm	SWEDEN
WORLDPAY ZINC	WORLDPAY	WORLDPAY ZINC	SOMEONE, London	UNITED KINGDOM
<b>A02 POSTERS</b>				
THE RODENSTOCK FONT GLASSES	RODENSTOCK	RODENSTOCK EYEWEAR	SERVICEPLAN, Munich	GERMANY
PLAYFIELD	DEUTSCHES SCHAUSPIELHAUS	DEUTSCHES SCHAUSPIELHAUS	THJNK, Hamburg	GERMANY
PIANO	SKOPJE JAZZ FESTIVAL	SKOPJE JAZZ FESTIVAL 2013	Y&R NEW MOMENT NEW IDEAS COMPANY, Skopje	MACEDONIA
<b>A04 CALENDARS</b>				
THE TEA CALENDAR	HÄLSSSEN & LYON	TEA	KOLLE REBBE, Hamburg	GERMANY
MEGAMAN LIGHT BULBS CALENDAR	MEGAMAN	LIGHT BULBS	GRABARZ & PARTNER, Hamburg	GERMANY
SCRATCHED RIVALS CALENDAR	VOLKSWAGEN	GOLF GTI	GRABARZ & PARTNER, Hamburg	GERMANY
<b>A05 STATIONERY</b>				
TELL A STORY	TELL A STORY	TELL A STORY	MSTF PARTNERS, Lisbon	PORTUGAL
<b>A06 PUBLICATIONS</b>				
THE DAILY ABUSE	INNOCENCE IN DANGER	NGO	SERVICEPLAN, Munich	GERMANY
ADC YEARBOOK 2013	ART DIRECTORS CLUB SWITZERLAND	BOOK CONCEPT & DESIGN	ADVICO Y&R, Zürich	SWITZERLAND
<b>A07 SELF PROMOTION</b>				
GIFT BOXES	HAPPY F&B	HAPPY GIFT BOXES	HAPPY F&B, Gothenburg	SWEDEN
GREETING CARD 2013	HAVAS PARIS	GREETING CARD	HAVAS WORLDWIDE PARIS	FRANCE
<b>A08 PROMOTIONAL ITEM DESIGN</b>				
THE SCENT OF TIME	CAPITAL COSMETICS	PERFUME CALENDAR	KOLLE REBBE, Hamburg	GERMANY
GEO GLOBE	GRUNER + JAHR	GEO MAGAZINE	KOLLE REBBE, Hamburg	GERMANY
GEOLINO MELTDOWN	GRUNER + JAHR	MELTDOWN / BOARDGAME	KOLLE REBBE, Hamburg	GERMANY
THE DAILY ABUSE	INNOCENCE IN DANGER	NGO	SERVICEPLAN, Munich	GERMANY
THE ICE RECORD PROJECT	SHOUT OUT LOUDS	BLUE ICE SINGLE	TBWA STOCKHOLM	SWEDEN
THE DEPAUL BOX COMPANY	DEPAUL UK	YOUTH HOMELESS CHARITY	PUBLICIS LONDON	UNITED KINGDOM
<b>A09 TYPOGRAPHY</b>				
TROY DAVIS - I AM ALIVE	ALIVE	COALITION TO ABOLISH THE DEATH PENALTY	SERVICEPLAN, Munich	GERMANY
FONT AGAINST ILLITERACY	BUNDESVERBAND DER DEUTSCHEN VOLKSBANKEN UND RAIFFEISENBANKEN	VOLKSBANKEN RAIFFEISENBANKEN	HEIMAT, Berlin	GERMANY
<b>A11 DIGITAL DESIGN</b>				
THE SELFSCAN REPORT	AUCHAN	AUCHAN	SERVICEPLAN, Munich	GERMANY
TROY DAVIS - I AM ALIVE	ALIVE	COALITION TO ABOLISH THE DEATH PENALTY	SERVICEPLAN, Munich	GERMANY
KLM SPACE	KLM ROYAL DUTCH AIRLINES	KLM ROYAL DUTCH AIRLINES	DDB & TRIBAL WORLDWIDE, Amsterdam	THE NETHERLANDS
THE LAPPLICATION	LAPLAND - THE NORTH OF FINLAND PROJECT, REGIONAL COUNCIL OF LAPLAND	THE NORTH OF FINLAND AS TOURIST DESTINATION	SEK & GREY, Helsinki	FINLAND
LEVEL .06	SYSTEMBOLAGET	THE SWEDISH ALCOHOL RETAIL MONOPOLY	FORSMAN & BODENFORS, Gothenburg	SWEDEN
BACK TO VINYL	KONTOR RECORDS	KONTOR RECORDS	OGLIVY GERMANY, Düsseldorf	GERMANY
<b>B02 INSTALLATION AND ENVIROMENT BRAND EXPERIENCE</b>				
TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO PROXIMITY BERLIN	GERMANY
SHADOW FACES	CHRISTOFFEL BLINDENMISSION	CHRISTOFFEL BLINDENMISSION	WIRZ/BBDO, Zürich	SWITZERLAND
<b>B03 LIVE EVENTS</b>				
TREE CONCERT	BUND / FRIENDS OF EARTH GERMANY	NATURE PROTECTION	BBDO PROXIMITY BERLIN	GERMANY
HEINEKEN IGNITE	HEINEKEN	HEINEKEN IGNITE	DDB & TRIBAL WORLDWIDE, Amsterdam	THE NETHERLANDS
<b>B05 POINT OF SALE</b>				
PICKNICK BAG	TIBITS	FASTFOOD VEGETARIAN RESTAURANT	WIRZ/BBDO, Zürich	SWITZERLAND
THE DISHOOM STORY PLATES	DISHOOM	BOMBAY CAFE	OGLIVYONE LONDON	UNITED KINGDOM
<b>C01 FOODS</b>				
THE SWISS WRESTLING EMMENTALER	EMMENTALER SWITZERLAND	CHEESE	LEO BURNETT SCHWEIZ, Zürich	SWITZERLAND
<b>C02 DRINKS</b>				
ABSOLUT CRAFT (BARTENDER'S COLLECTION)	THE ABSOLUT COMPANY	ALCOHOLIC DRINKS, SPIRITS, PREMIUM BRAND.	THE BRAND UNION, Stockholm	SWEDEN
T-TEA	JOHAN & NYSTRÖM	COFFEE ROASTER & TEA MERCHANT	GARBERGS, Stockholm	SWEDEN
<b>C04 STRUCTURAL DESIGN</b>				
BALLANCE	PERNOD RICARD	BALLENTINES 12	FAMILY BUSINESS, Stockholm	SWEDEN