

Film Lions Winners - CANNES LIONS 2014

Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country	Production Company	Prize
A14/037	00522	SORRY I SPENT IT ON MYSELF	HARVEY NICHOLS	CHRISTMAS	ADAM&VEDDB London	UNITED KINGDOM	OUTSIDER London	Grand Prix
B01/157	01196	THE EPIC SPLIT	VOLVO TRUCKS	THE NEW VOLVO FM	FORSMAN & BODENFORS Gothenburg	SWEDEN	FOLKE Stockholm	Grand Prix
A01/010	00520	RESCUE	UNILEVER	MARMITE	ADAM&VEDDB London	UNITED KINGDOM	OUTSIDER London	Gold Lion
A03/094	02417	SHAMPOO	SOUTHERN COMFORT	SOUTHERN COMFORT	WIEDEN+KENNEDY New York	USA	BISCUIT FILMWORKS Los Angeles	Gold Lion Campaign
A03/096	02419	KARATE	SOUTHERN COMFORT	SOUTHERN COMFORT	WIEDEN+KENNEDY New York	USA	BISCUIT FILMWORKS Los Angeles	Gold Lion Campaign
A04/079	02193	PARENTS	COCA-COLA COMPANY	COCA-COLA LIFE	SANTO Buenos Aires	ARGENTINA	BLUE Buenos Aires	Gold Lion
A07/009	02695	MOMSONG	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland	USA	MJZ Los Angeles	Gold Lion Campaign
A07/010	02696	TREE	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland	USA	MJZ Los Angeles	Gold Lion Campaign
A07/011	02697	BOWL	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland	USA	MJZ Los Angeles	Gold Lion Campaign
A09/037	02674	POSSIBILITIES	NIKE	ATHLETIC FOOTWEAR AND APPAREL	WIEDEN+KENNEDY Portland	USA	MJZ Los Angeles / ROCK PAPER SCISSORS	Gold Lion
A17/025	01831	PERFECT DAY	SONY	PLAYSTATION	BBH NEW YORK	USA	MJZ New York	Gold Lion
A21/161	02837	TOO COMPLICATED	DU	TELECOMMUNICATIONS	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	DEJA VU Dubai	Gold Lion Campaign
A21/163	02839	TOO DEPRESSING	DU	TELECOMMUNICATIONS	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	DEJA VU Dubai	Gold Lion Campaign
A23/008	00188	MISTAKES	NEW ZEALAND TRANSPORT AGENCY	SPEED	CLEMENGER BBDO Wellington	NEW ZEALAND	FINCH Sydney	Gold Lion
B02/017	00476	FIRST KISS	WREN	CLOTHING	DURABLE GOODS Los Angeles	USA	DURABLE GOODS Los Angeles	Gold Lion
B02/022	00702	CLIMATE NAME CHANGE	360 ACTION	CLIMATE NAME CHANGE	BARTON F. GRAF 9000 New York	USA	FURLINED Los Angeles / BIG SKY EDIT New	Gold Lion
B02/087	02644	BUCKET LIST	WATERISLIFE	NON-PROFIT	DDB NEW YORK	USA		Gold Lion
B03/002	00438	SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU Tokyo	JAPAN	DENTSU CREATIVE X Tokyo	Gold Lion
B03/053	01359	THE 1000 MILES OF LUCA	CONSEJO PUBLICITARIO ARGENTINO	INTERNATIONAL DAY OF PEOPLE WITH DISABILITIES	TBWA/BUENOS AIRES	ARGENTINA	PRIMO Buenos Aires	Gold Lion
A03/003	00531	SAFEURS	DIAGEO	GUINNESS	AMV BBDO London	UNITED KINGDOM	MJZ LONDON London	Silver Lion
A03/025	00483	THE ODYSSEY	HEINEKEN	HEINEKEN	WIEDEN+KENNEDY AMSTERDAM	THE NETHERLANDS	MJZ LONDON London	Silver Lion
A03/076	02878	THE SEARCH	LION	TAP KING	BMF Sydney	AUSTRALIA	REVOLVER/WILL O'ROURKE Sydney	Silver Lion
A07/028	02682	MEETING	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland	USA	MJZ Los Angeles	Silver Lion Campaign
A07/029	02683	BOARDWALK	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland	USA	MJZ Los Angeles	Silver Lion Campaign
A09/001	00436	THE BIG LEAP	LACOSTE	LACOSTE	BETC Paris	FRANCE	WANDA PRODUCTIONS Saint-Denis La Plaine	Silver Lion
A09/009	01272	MADE FROM COOL - MAKING THE CUT	JACK & JONES	CLOTHING	& CO. Copenhagen	DENMARK	BACON Copenhagen	Silver Lion Campaign
A09/010	01273	MADE FROM COOL - SEWING IT UP	JACK & JONES	CLOTHING	& CO. Copenhagen	DENMARK	BACON Copenhagen	Silver Lion Campaign
A11/087	01439	TEDDY TRAGEDY	VOLKSWAGEN	AUTOMATIC DISTANCE CONTROL	ADAM&VEDDB London	UNITED KINGDOM	MOVIE MAGIC INTERNATIONAL Milan	Silver Lion
A11/152	02430	DADDY	CITROEN	CAR	LES GAULOIS Puteaux	FRANCE	WANDA PRODUCTIONS Saint-Denis La Plaine	Silver Lion
A11/162	00641	FEELING CAREFREE	VOLKSWAGEN	VOLKSWAGEN	DEUTSCH Los Angeles	USA	O POSITIVE FILMS New York	Silver Lion
A14/036	00523	BEAR & HARE	JOHN LEWIS	CHRISTMAS	ADAM&VEDDB London	UNITED KINGDOM	BLINK PRODUCTIONS London	Silver Lion
A14/061	02604	THE SUN ISN'T WHAT THEY SAY IT IS	VISIONLAB	OPTICAL BRAND	LOLA Madrid	SPAIN	BLUR PRODUCCIONES Madrid	Silver Lion Campaign
A14/062	02605	WHATSUP	VISIONLAB	OPTICAL BRAND	LOLA Madrid	SPAIN	BLUR PRODUCCIONES Madrid	Silver Lion Campaign
A14/063	02606	SUNSET	VISIONLAB	OPTICAL BRAND	LOLA Madrid	SPAIN	BLUR PRODUCCIONES Madrid	Silver Lion Campaign
A14/075	00433	THE PERFECT DAUGHTER	PROMART HOMECENTER	DYS RETAIL STORE	FAHRENHEIT DDB Lima	PERU	REBECA Lima	Silver Lion
A15/033	02013	GUESS WHO LOVES TACO BELL'S NEW BREAKFAST (RONALD MCDONALD LAUNCH)	TACO BELL	TACO BELL BREAKFAST	DEUTSCH Los Angeles	USA	MOXIE PICTURES Los Angeles	Silver Lion Campaign
A15/034	02014	WAFFLE TACO - GUESS WHO LOVES IT (RONALD MCDONALD)	TACO BELL	TACO BELL BREAKFAST - WAFFLE TACO	DEUTSCH Los Angeles	USA	MOXIE PICTURES Los Angeles	Silver Lion Campaign
A15/035	02015	A.M. CRUNCHWRAP - GUESS WHO LOVES IT (RONALD MCDONALD)	TACO BELL	TACO BELL BREAKFAST - A.M. CRUNCHWRAP	DEUTSCH Los Angeles	USA	MOXIE PICTURES Los Angeles	Silver Lion Campaign
A16/005	00161	SIMON THE OGRE	TUI TRAVEL UK AND IRELAND	THOMSON HOLIDAYS	BMB London	UNITED KINGDOM	REALISE STUDIO London / SONNY London /	Silver Lion
A16/056	02061	LANDING	AEROLINEAS ARGENTINAS	AIRLINE	MADRE Buenos Aires	ARGENTINA	AGOSTO BUENOS AIRES / PIKLE Buenos	Silver Lion Campaign
A16/057	02062	NIGHT FLIGHT	AEROLINEAS ARGENTINAS	AIRLINE	MADRE Buenos Aires	ARGENTINA	AGOSTO BUENOS AIRES / PIKLE Buenos	Silver Lion Campaign
A16/058	02070	TAKE OFF	AEROLINEAS ARGENTINAS	AIRLINE	MADRE Buenos Aires	ARGENTINA	AGOSTO BUENOS AIRES	Silver Lion Campaign
A17/067	02292	ROBOCOP	CONSULATE GENERAL OF ARGENTINA IN LOS ANGELES	ARGENTINA NEW CINEMA FILM FESTIVAL	CONILL SAATCHI & SAATCHI Torrance / CONILL ADVERTISING El Segundo	USA	PARANA FILMS Los Angeles	Silver Lion
A18/095	02040	REQUIEM	TYC SPORTS	TYC SPORTS	Y&R BUENOS AIRES	ARGENTINA	SABADO Buenos Aires	Silver Lion
A19/036	00229	PREGNANCY	NIMBLE	SMART LITTLE LOANS	PROXIMITY BRISBANE / COLENZO BBDO Auckland	AUSTRALIA	THE SWEET SHOP Melbourne	Silver Lion Campaign
A19/037	00230	VET	NIMBLE	SMART LITTLE LOANS	PROXIMITY BRISBANE / COLENZO BBDO Auckland	AUSTRALIA	THE SWEET SHOP Melbourne	Silver Lion Campaign
A19/038	00231	BREAKDOWN	NIMBLE	SMART LITTLE LOANS	PROXIMITY BRISBANE / COLENZO BBDO Auckland	AUSTRALIA	THE SWEET SHOP Melbourne	Silver Lion Campaign
A21/154	02427	FATHER	CABLEVISION	CABLEVISION INTERNET	TRIBAL DDB Mexico City	MEXICO	THE MAESTROS Mexico City	Silver Lion
A22/023	00680	MISUNDERSTOOD	APPLE	APPLE	TBWA/MEDIA ARTS LAB Los Angeles	USA	PARK PICTURES Los Angeles, CA	Silver Lion
A22/078	02196	THE RIDE	CARLSBERG	CARLSBERG	SANTO Buenos Aires	ARGENTINA	MJZ LONDON London	Silver Lion
A22/091	02691	TOUGH LOVE	PROCTER & GAMBLE	CONSUMER PACKAGED GOODS	WIEDEN+KENNEDY Portland	USA	JOINT EDITORIAL Portland, OR	Silver Lion
A24/035	01977	I WILL SURVIVE	VH1 LATIN AMERICA	VH1 LATIN AMERICA	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	LANDIA Buenos Aires / STINK London	Silver Lion
A25/041	01201	THE GREATEST STORY	UNICEF	AWARENESS MESSAGE	FORSMAN & BODENFORS Gothenburg	SWEDEN	ACNE PRODUCTION Stockholm	Silver Lion
B01/134	00079	THE PARTING GLASS - LONG FORM	WILLIAMS GRANT & SONS LTD	TULLAMORE DEW IRISH WHISKEY	OPPERMANWEISS New York	USA	RSA FILMS Los Angeles	Silver Lion
B01/172	01016	THE FIREMAN'S SMILE	SECURITE ROUTIERE	ANTI DRINK-DRIVING	PUBLICIS CONSULTANTS Paris	FRANCE	BIG PRODUCTION Paris	Silver Lion Campaign
B01/173	01017	I LOVE YOU VERY MUCH	SECURITE ROUTIERE	ANTI DRINK-DRIVING	PUBLICIS CONSULTANTS Paris	FRANCE	BIG PRODUCTION Paris	Silver Lion Campaign
B01/215	01812	APPRECIATION	HOME BOX OFFICE INC.	HBO GO	SS+K New York	USA	O POSITIVE FILMS New York	Silver Lion Campaign
B01/216	01813	WHAT'S HE IN	HOME BOX OFFICE INC.	HBOGO	SS+K New York	USA	O POSITIVE FILMS New York	Silver Lion Campaign
B01/217	01814	YOUR CHOICE	HOME BOX OFFICE INC.	HBO GO	SS+K New York	USA	O POSITIVE FILMS New York	Silver Lion Campaign

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B01/218	01815	FAITHFUL	HOME BOX OFFICE INC.	HBO GO	SS+K New York	USA	O POSITIVE FILMS New York	Silver Lion Campaign
B01/219	01816	UNCONDITIONAL LOVE	HOME BOX OFFICE INC.	HBO GO	SS+K New York	USA	O POSITIVE FILMS New York	Silver Lion Campaign
B01/220	01817	HAPPILY MARRIED	HOME BOX OFFICE INC.	HBO GO	SS+K New York	USA	O POSITIVE FILMS New York	Silver Lion Campaign
B03/015	01222	IF ONLY FOR A SECOND	MIMI FOUNDATION	SUPPORT AND WELLBEING CENTERS	LEO BURNETT FRANCE Paris	FRANCE	PRODIGIOUS Paris	Silver Lion
C01/001	00537	SAPEURS DOCUMENTARY	DIAGEO	GUINNESS	AMV BBDO London	UNITED KINGDOM	STILLKING FILMS Cape Town	Silver Lion
A01/009	00378	ADVENTURE AWAITS	ARLA FOODS	COOK'S RANGE	WIEDEN+KENNEDY London	UNITED KINGDOM	BLINK PRODUCTIONS London / MPC London /	Bronze Lion
A02/027	01708	COMB OVER	JELLO	JELLO	CP+B Boulder	USA	SMITH AND JONES FILMS Los Angeles	Bronze Lion
A02/060	01429	MEDITATION	KRISPY KERNELS	MIXED NUTS	LG2 Québec	CANADA	NOVA FILM Quebec	Bronze Lion
A02/091	02898	SMILE	MARS, INC.	SKITTLES	DDB CHICAGO	USA	SMUGGLER Los Angeles, CA / WHITEHOUSE	Bronze Lion
A02/092	02903	CLOUD	MARS, INC.	SKITTLES	DDB CHICAGO	USA	GORGEOUS INC Los Angeles / WHITEHOUSE	Bronze Lion Campaign
A02/093	02904	GROOMER	MARS, INC.	SKITTLES	DDB CHICAGO	USA	GORGEOUS INC Los Angeles / WHITEHOUSE	Bronze Lion Campaign
A02/094	02905	VET	MARS, INC.	SKITTLES	DDB CHICAGO	USA	GORGEOUS INC Los Angeles / WHITEHOUSE	Bronze Lion Campaign
A03/051	01982	HURRICANE LAURA	ABINBEV	ANDES BEER	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	REBOLUCION Buenos Aires	Bronze Lion Campaign
A03/052	01983	HURRICANE MARTHA	ABINBEV	ANDES BEER	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	REBOLUCION Buenos Aires	Bronze Lion Campaign
A03/099	02748	WHY NOT MAN	HEINEKEN INTERNATIONAL	HEINEKEN LIGHT	PUBLICIS ITALY Milan	ITALY	STINK London	Bronze Lion
A04/065	01170	CAT LADY	MURRAY GOULBURN CO OPERATIVE LTD	DEVONDALE LONG LIFE MILK	DDB GROUP MELBOURNE	AUSTRALIA	PRODIGY Sydney	Bronze Lion
A04/073	02115	THE TEACHER	MURRAY GOULBURN CO OPERATIVE LTD	DEVONDALE SMOOTHIES	DDB GROUP MELBOURNE	AUSTRALIA	EXIT FILMS Melbourne, VIC	Bronze Lion
A05/003	02845	THE DAY I VISITED MY SON - A TRUE STORY	UNILEVER	COMFORT	OGILVY & MATHER SINGAPORE	SINGAPORE	COLLIDER Sydney	Bronze Lion
A07/016	00457	LA DONNA	UNILEVER	AXE	ponce buenos aires	ARGENTINA	MJZ Los Angeles / LABHOUSE Buenos Aires	Bronze Lion
A08/011	01064	THE GREAT ESCAPE	SIGMA TAU	YOVIS VIAGGIO	BEDESCHI FILM Milan / PUBLICIS ITALY Milan	ITALY	BEDESCHI FILM Milan	Bronze Lion
A08/038	02514	DIALOGUE 2	BOEHRINGER INGELHEIM DO BRASIL	ANADOR	BORGHI/LOWE São Paulo	BRAZIL	CINE CINEMATOGRAFICA São Paulo / SAXSOFUNNY São Paulo	Bronze Lion
A09/023	02742	MAKE EVERY YARD COUNT	NIKE	NIKE CRICKET	JWT INDIA Bangalore	INDIA	1ST DECEMBER FILMS Bangalore	Bronze Lion
A10/012	01690	WE HAVE TO TALK	MARS MEXICO/ PEDIGREE	BRAND	BBDO MEXICO	MEXICO	CENTRAL FILMS Mexico City	Bronze Lion
A11/025	00526	PARACHUTE	VOLKSWAGEN	CAR	ADAM&EVEDDB London	UNITED KINGDOM	OUTSIDER London	Bronze Lion Campaign
A11/026	00527	ROPE	VOLKSWAGEN	CAR	ADAM&EVEDDB London	UNITED KINGDOM	OUTSIDER London	Bronze Lion Campaign
A11/027	00528	CAGE	VOLKSWAGEN	CAR	ADAM&EVEDDB London	UNITED KINGDOM	OUTSIDER London	Bronze Lion Campaign
A11/088	01508	CHICKEN	DAIMLER	MERCEDES-BENZ	JUNG von MATT Stuttgart	GERMANY	BIGFISH FILMPRODUKTION Berlin	Bronze Lion
A11/138	02569	FIAT 500 CULT	FIAT GROUPO	FIAT 500 CAR	LEO BURNETT Milan	ITALY	ALTOVERBANO Milan	Bronze Lion
A12/025	02611	PLASTIC CONTAINER	CAR ONE	CAR DEALER	LEO BURNETT ARGENTINA Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires	Bronze Lion Campaign
A12/026	02612	FAN	CAR ONE	CAR DEALER	LEO BURNETT ARGENTINA Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires	Bronze Lion Campaign
A14/029	00547	ALL IS RIGHT	FOOT LOCKER	FOOT LOCKER	BBDO NEW YORK	USA	O POSITIVE FILMS New York	Bronze Lion
A14/042	01645	THE SECOND HAND CAMPAIGN - SOFA	IKEA	FURNITURE	SMFB Oslo	NORWAY	ANIMASJONSDEPARTEMENTET Oslo /	Bronze Lion Campaign
A14/043	01646	THE SECOND HAND CAMPAIGN - CABINET	IKEA	FURNITURE	SMFB Oslo	NORWAY	ANIMASJONSDEPARTEMENTET Oslo /	Bronze Lion Campaign
A14/044	01647	THE SECOND HAND CAMPAIGN - CHAIRS	IKEA	FURNITURE	SMFB Oslo	NORWAY	ANIMASJONSDEPARTEMENTET Oslo /	Bronze Lion Campaign
A14/073	00364	DENTIST	EPIC COMPANIES	ONLINE SHOP	SCHOLZ & FRIENDS BERLIN	GERMANY	CZAR Berlin	Bronze Lion Campaign
A14/074	00365	BEDROOM	EPIC COMPANIES	ONLINE SHOP	SCHOLZ & FRIENDS BERLIN	GERMANY	CZAR Berlin	Bronze Lion Campaign
A14/078	00529	CHRISTMAS IN A DAY	SAINSBURY'S SUPERMARKETS	SUPERMARKET	AMV BBDO London	UNITED KINGDOM	RSA FILMS London	Bronze Lion
A14/094	01121	BOB	HALFORDS	WE FIT	MOTHER London	UNITED KINGDOM	BLINK PRODUCTIONS London	Bronze Lion Campaign
A14/095	01122	NEEDLES	HALFORDS	WE FIT	MOTHER London	UNITED KINGDOM	BLINK PRODUCTIONS London	Bronze Lion Campaign
A15/029	01751	CAST	LITTLE CAESARS	FAST FOOD PIZZA	BARTON F. GRAF 9000 New York	USA	STATION FILM New York City, NY /	Bronze Lion
A16/001	00538	STORIES ARE WAITING IN PARIS	EUROSTAR	EUROSTAR	AMV BBDO London	UNITED KINGDOM	HLA London	Bronze Lion Campaign
A16/002	00539	STORIES ARE WAITING IN LONDON	EUROSTAR	EUROSTAR	AMV BBDO London	UNITED KINGDOM	HLA London	Bronze Lion Campaign
A16/051	01721	CAPTAIN OBVIOUS	HOTELS.COM	HOTELS.COM	CP+B Boulder	USA	IMPERIAL WOODPECKER New York	Bronze Lion Campaign
A16/052	01722	OBVIOUS EYE CONTACT	HOTELS.COM	HOTELS.COM	CP+B Boulder	USA	IMPERIAL WOODPECKER New York	Bronze Lion Campaign
A16/053	01723	OBVIOUS LIES	HOTELS.COM	HOTELS.COM	CP+B Boulder	USA	IMPERIAL WOODPECKER New York	Bronze Lion Campaign
A17/024	01830	GREATNESS AWAITS	SONY	PLAYSTATION	BBH NEW YORK	USA	MJZ New York	Bronze Lion
A17/040	00640	COVERT	NIKE GOLF	SPORTS EQUIPMENT	BISCUIT FILMWORKS Los Angeles / WIEDEN+KENNEDY Portland	USA	BISCUIT FILMWORKS Los Angeles	Bronze Lion
A17/084	01463	THE LAST OF US	SONY COMPUTER ENTERTAINMENT EUROPE	PLAYSTATION 4	180 AMSTERDAM	THE NETHERLANDS	MINIVEGAS Amsterdam	Bronze Lion
A18/019	02581	TAKING OUT THE TRASH	LIBERO	FOOTBALL MAGAZINE	LOLA Madrid	SPAIN	BLUR PRODUCCIONES Madrid	Bronze Lion Campaign
A18/020	02583	LUNCH WITH YOUR FATHER IN LAW	LIBERO	FOOTBALL MAGAZINE	LOLA Madrid	SPAIN	BLUR PRODUCCIONES Madrid	Bronze Lion Campaign
A18/021	02585	RELATIONSHIP	LIBERO	FOOTBALL MAGAZINE	LOLA Madrid	SPAIN	BLUR PRODUCCIONES Madrid	Bronze Lion Campaign
A18/022	02587	AB MACHINE	LIBERO	FOOTBALL MAGAZINE	LOLA Madrid	SPAIN	BLUR PRODUCCIONES Madrid	Bronze Lion Campaign
A18/031	00649	SNUFFY	DISCOVERY	SHARK WEEK	DISCOVERY CHANNEL Silver Spring	USA	mOCEAN Los Angeles, CA	Bronze Lion
A18/076	02963	THE SUNDAY TIMES - ICONS	NEWS UK	NEWSPAPER	GREY LONDON	UNITED KINGDOM	ACADEMY FILMS London	Bronze Lion
A18/103	02488	NATIVE	TIME OUT	TIME OUT MAGAZINE	DDB MEXICO Mexico City	MEXICO	THE MAESTROS Mexico City	Bronze Lion
A19/097	02946	THE VALUE OF EXPERIENCE	EL CORTE INGLÉS SEGUROS	CAR INSURANCE	VCCP Madrid	SPAIN	LA BALLENA DE HOJALATA Madrid	Bronze Lion
A20/011	02508	DOUBLE A, THE DOUBLE QUALITY PAPER	DOUBLE A	PAPER	BUZZMAN Paris	FRANCE	HENRY DE CZAR Paris	Bronze Lion
A21/015	01799	SOUP	DIRECTV	DIRECTV	MJZ Los Angeles / GREY NEW YORK	USA	MJZ Los Angeles	Bronze Lion Campaign
A21/016	01795	FISHERMAN	DIRECTV	DIRECTV	MJZ Los Angeles / GREY NEW YORK	USA	MJZ Los Angeles	Bronze Lion Campaign
A21/017	01794	BUTTERFLIES	DIRECTV	DIRECTV	MJZ Los Angeles / GREY NEW YORK	USA	MJZ Los Angeles	Bronze Lion Campaign

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A21/058	00297	CLOSER	LINE PLUS CORPORATION	LINE	McCANN WORLDGROUP Bangkok	THAILAND	SUNSHINE ETC Bangkok	Bronze Lion
A22/012	00115	LIFE IS NOT A MARATHON.	RECRUIT HOLDINGS	RECRUIT POINTS	DENTSU Tokyo	JAPAN	PADDLE Tokyo	Bronze Lion
A22/047	00380	HANDS	HONDA MOTOR EUROPE & HONDA UK	AUTOMOTIVE COMPANY	WIEDEN+KENNEDY London	UNITED KINGDOM	NEXUS PRODUCTIONS London / TRIM EDITING London / Factory and Siren London	Bronze Lion
A22/083	02432	THE SLEEPING SUPPORTER	CITROËN	FRENCH FOOTBALL TEAM SPONSORSHIP	LES GAULOIS Puteaux	FRANCE		Bronze Lion
A22/090	02690	PICK THEM BACK UP	PROCTER & GAMBLE	CONSUMER PACKAGED GOODS	WIEDEN+KENNEDY Portland	USA	PARK PICTURES Los Angeles, CA	Bronze Lion
A23/005	00183	BE THE ARTIST	LION	BEER	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND	THE SWEETSHOP Auckland	Bronze Lion
A23/032	01322	HUMAN TRAFFIC SIGNS	SHANGHAI GENERAL MOTORS	BUICK	LOWE CHINA Shanghai	CHINA	A NEW LIFE FILMS Shanghai / LOCUS Seoul	Bronze Lion
A23/045	02858	I TOUCH MYSELF	CANCER COUNCIL	BREAST CANCER	JWT Sydney	AUSTRALIA	COLLIDER Sydney / STUDIOS 301 Alexandria	Bronze Lion
A24/051	02025	DEAR FUTURE MOM	COORDOWN ONLUS	WORLD DOWN SYNDROME DAY	SAATCHI & SAATCHI Milan	ITALY	THE FAMILY Milan	Bronze Lion
A24/064	02076	WATER	COLGATE	WATER RESOURCE SAVING	Y&R Lima	PERU	PATRIA Lima / KAZOO AUDIO Lima / MAKACO	Bronze Lion
A25/075	02204	KEVIN	TOPSY FOUNDATION	TOPSY	OGILVY & MATHER JOHANNESBURG	SOUTH AFRICA	VELOCITY FILMS Cape Town	Bronze Lion
B01/040	00683	INTENTION	APPLE	APPLE	TBWA/MEDIA ARTS LAB Los Angeles	USA	BUCK Los Angeles	Bronze Lion
B01/110	00663	ANNA KENDRICK: BEHIND THE SCENES OF THE MEGA HUGE FOOTBALL GAME AD WE ALMOST MAD	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5 New York	USA	SMUGGLER Los Angeles, CA	Bronze Lion Campaign
B01/112	00665	THE OFFICIAL TEASER FOR THE TRAILER FOR THE MEGA HUGE FOOTBALL GAME AD	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5 New York	USA		Bronze Lion Campaign
B01/113	00666	OFFICIAL STOCK FOOTAGE TRAILER FOR THE MEGA HUGE FOOTBALL GAME AD WE DIDN'T MAKE	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5 New York	USA		Bronze Lion Campaign
B01/114	00667	ACTUAL FOCUS GROUPS REACT TO THE MEGA FOOTBALL AD WE DIDN'T ACTUALLY MAKE	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5 New York	USA		Bronze Lion Campaign
B01/115	00668	THE AD NEWCASTLE MADE TO PREPARE YOU FOR THE AD WE DIDN'T MAKE	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5 New York	USA		Bronze Lion Campaign
B01/177	01276	MADE FROM COOL - KNIT WITH WIT	JACK & JONES	CLOTHING	& CO. Copenhagen	DENMARK	BACON Copenhagen	Bronze Lion Campaign
B01/178	01277	MADE FROM COOL - ON THE BUTTON	JACK & JONES	CLOTHING	& CO. Copenhagen	DENMARK	BACON Copenhagen	Bronze Lion Campaign
B01/179	01278	MADE FROM COOL - WOOL FROM COOL	JACK & JONES	CLOTHING	& CO. Copenhagen	DENMARK	BACON Copenhagen	Bronze Lion Campaign
B01/228	02012	THE BACKSTORY - GUESS WHO'S COMING TO BREAKFAST (RONALD MCDONALD LAUNCH)	TACO BELL	TACO BELL BREAKFAST MENU	DEUTSCH Los Angeles	USA	MOXIE PICTURES Los Angeles	Bronze Lion
B01/248	01248	LOOK INSIDE.™: JACK ANDRAKA	INTEL	BRAND	VENABLES BELL & PARTNERS San Francisco	USA	FARM LEAGUE Los Angeles	Bronze Lion Campaign
B01/249	01249	LOOK INSIDE.™: MICK EBELING	INTEL	BRAND	VENABLES BELL & PARTNERS San Francisco	USA	THE EBELING GROUP Playa Del Rey	Bronze Lion Campaign
B01/250	01250	LOOK INSIDE™: ERIK WEIHENMAYER	INTEL	BRAND	VENABLES BELL & PARTNERS San Francisco	USA	KNUCKLEHEAD London	Bronze Lion Campaign
B01/289	02139	WE'LL TRY AS HARD AS YOU	MOVISTAR	SPANISH FOOTBALL TEAM SPONSORSHIP	McCANN MADRID Madrid	SPAIN	LEE FILMS Madrid / TELSON Madrid	Bronze Lion
B01/415	02225	KOMBI LAST WISHES	VOLKSWAGEN DO BRASIL	VOLKSWAGEN BUS	ALMAPBDO São Paulo	BRAZIL	SPRAY FILMES São Paulo	Bronze Lion
B02/047	01300	TAXI STOLTENBERG	ARBEIDERPARTIET (THE LABOUR PARTY)	ARBEIDERPARTIET (THE LABOUR PARTY)	TRY/APT ADVERTISING AGENCY Oslo	NORWAY	PRAVDA Oslo	Bronze Lion
B02/100	01978	ALMOST IDENTICAL	MONDELEZ INTERNATIONAL	BELDENT INFINIT	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA	AGOSTO BUENOS AIRES	Bronze Lion
B03/044	02543	THE SCARECROW	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	CREATIVE ARTISTS AGENCY Los Angeles	USA	MOONBOT STUDIOS Shreveport	Bronze Lion
C01/018	01416	ONCE MORE, THE STORY OF VIN 903847	VOLKSWAGEN CANADA	VOLKSWAGEN	RED URBAN Toronto	CANADA	UNTITLED FILMS Toronto / ROOSTER POST	Bronze Lion
C03/007	00057	LIVE ON	MALAYSIAN SOCIETY OF TRANSPLANTATION	ORGAN DONATION DRIVE	TBWA/KUALA LUMPUR	MALAYSIA	STUDIO 31 Petaling Jaya / MUNCHING MONSTERS Petaling Jaya / CANANG STUDIO	Bronze Lion
C03/048	01105	EXFEARIENTAL	JOHN ST.	ADVERTISING AGENCY	john st. Toronto	CANADA	OPC Toronto / ALTER EGO Toronto / Topix	Bronze Lion

Total Awards: 105