

Credit

Creative Directors: Bruno Bertelli, Cristiana Boccassini
Copywriters: Michele Picci, Daniele Papa
Art Director: Marco Viganò
Digital Creative Director: Massimo Guerci
Graphic Designers: Giorgio Luchetti, Santi Urso
Account Director: Giada Salerno
Project Manager: Vittorio Cafiero
Editor: Fabrizio Squeo
Strategic Planner: Bela Ziemann
Agency Producer: Giulia Atzori
Sr. Director Global Heineken Brand: Gianluca Di Tondo
Director Global Heineken Brand Communication & Digital: Anuraag Trikha
Communication Manager Global Commerce: Dario Gargiulo
CEO & Executive Producer Filmmaster: Ada Bonvini
Producer Filmmaster: Lilli Autieri
Director's Producer: Tatiana Pierre
Director: Cecilia Verheyden
Music: The Prize By Audiotheque
Venticento CEO: Antonio Lazzaro
Venticento Marketing & Communications Manager: Gabriella Lazzaro
Global Sr Account Executive Starcom: Juliette Hoijtink
Global Account Manager Starcom: Renee Lee
Account Manager Edelman: Emily Favret
Associate Director Edelman: Danielle Heximer