

Title	Advertiser/Client	Product/Service	Entrant Company	Country
A01 Direction				
AVX – THE ORACLE	SENNHEISER ELECTRONIC	SENNHEISER AVX	PHILIPP UND KEUNTJE, Hamburg	GERMANY
IF CARLSBERG DID HAIRCUTS..	CARLSBERG	ALCOHOLIC BEVERAGE/BEER	72ANDSUNNY AMSTERDAM	THE NETHERLANDS
TINY DANCER	JOHN LEWIS FINANCIAL SERVICES	PREMIER HOME INSURANCE	ADAM&EVEDDB, London	UNITED KINGDOM
MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
IMPOSSIBLE	BNP PARIBAS FORTIS	BANKING	CZAR, Brussels	BELGIUM
PROUDLY SEEKING PLEASURE	UNILEVER	MAGNUM	PROPAGANDA PRODUCCIONES, Madrid	SPAIN
MY LAST DAY	AMNESTY INTERNATIONAL THE NETHERLANDS	DEATH PENALTY	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS
ODD LOVE	INTERFLORA	INTERNATIONAL FLOWER DELIVERY NETWORK	BACON, Copenhagen	DENMARK
EVERYDAY HEROES	IKEA GLOBAL COMMUNICATIONS	DEPARTMENTS STORES	FORSMAN & BODENFORS, Gothenburg	SWEDEN
WINTER'S TALE	VOLVO CAR SWEDEN	VOLVO V70, XC70 AND XC60	FORSMAN & BODENFORS, Gothenburg	SWEDEN
QUEER 'OBSCENE'	QUEER LISBOA - FESTIVAL INTERNATIONAL DE CINEMA QUEER	FILM FESTIVAL	KRYPTON, Lisbon	PORTUGAL
SAMSUNG X WORLD SURF LEAGUE WE ARE GREATER THAN I	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS
A02 Script				
MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
BACK OF THE HEAD	PEARL & DEAN	PEARL & DEAN	BROTHERS AND SISTERS, London	UNITED KINGDOM
MY LAST DAY	AMNESTY INTERNATIONAL THE NETHERLANDS	DEATH PENALTY	OGILVY & MATHER AMSTERDAM	THE NETHERLANDS
CLOSE THE LOOP	H & M HENNES & MAURITZ	CLOTHING, FOOTWEAR & ACCESSORIES	FORSMAN & BODENFORS, Gothenburg	SWEDEN
AN EMOJI CRUSH	OVK (PARENTS OF ROAD VICTIMS)	ROAD SAFETY AWARENESS MESSAGE	HAPPINESS BRUSSELS	BELGIUM
UNICORNS	CANAL+	CANAL+	BETC, Paris	FRANCE
A03 Casting				
AVX – THE ORACLE	SENNHEISER ELECTRONIC	SENNHEISER AVX	PHILIPP UND KEUNTJE, Hamburg	GERMANY
THERE IS NO BIGGER PRIZE THAN SHARING	LOTERIAS Y APUESTAS DEL ESTADO	CHRISTMAS LOTTERY	LEO BURNETT MADRID	SPAIN
TINY DANCER	JOHN LEWIS FINANCIAL SERVICES	PREMIER HOME INSURANCE	ADAM&EVEDDB, London	UNITED KINGDOM
MADE IN FRANCE	EDF	EDF CONSUMER SERVICES	HAVAS WORLDWIDE PARIS	FRANCE
STEP OUT	EDF	EDF CONSUMER SERVICES	HAVAS WORLDWIDE PARIS	FRANCE
PROUDLY SEEKING PLEASURE	UNILEVER	MAGNUM	PROPAGANDA PRODUCCIONES, Madrid	SPAIN
CIRCUS LOVE	INTERFLORA	INTERNATIONAL FLOWER DELIVERY NETWORK	BACON, Copenhagen	DENMARK
ODD LOVE	INTERFLORA	INTERNATIONAL FLOWER DELIVERY NETWORK	BACON, Copenhagen	DENMARK
CLOSE THE LOOP	H & M HENNES & MAURITZ	CLOTHING, FOOTWEAR & ACCESSORIES	FORSMAN & BODENFORS, Gothenburg	SWEDEN
A04 Production design/Art direction				
IF CARLSBERG DID HAIRCUTS..	CARLSBERG	ALCOHOLIC BEVERAGE/BEER	72ANDSUNNY AMSTERDAM	THE NETHERLANDS
37 DAYS	ATLANTIC GROUP	CONNECTED HEATERS	LEO BURNETT FRANCE, Paris	FRANCE
PARTY ANIMALS	CARLSBERG DEUTSCHLAND	ASTRA	PHILIPP UND KEUNTJE, Hamburg	GERMANY
CIRCUS LOVE	INTERFLORA	INTERNATIONAL FLOWER DELIVERY NETWORK	BACON, Copenhagen	DENMARK
SHAPE YOUR TIME	CARTIER	WATCHES	QUAD PRODUCTIONS, Clichy	FRANCE
MECHANICS	AUDI	AUDI SERVICE	THJNK, Hamburg	GERMANY
DEFINING MOMENTS	RADIO SWEDEN	PUBLIC SERVICE RADIO	CP+B SCANDINAVIA, Gothenburg	SWEDEN
SAMSUNG X WORLD SURF LEAGUE WE ARE GREATER THAN I	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS
A05 Cinematography				
37 DAYS	ATLANTIC GROUP	CONNECTED HEATERS	LEO BURNETT FRANCE, Paris	FRANCE
WINTER'S TALE	VOLVO CAR SWEDEN	VOLVO V70, XC70 AND XC60	FORSMAN & BODENFORS, Gothenburg	SWEDEN
SHAPE YOUR TIME	CARTIER	WATCHES	QUAD PRODUCTIONS, Clichy	FRANCE
MECHANICS	AUDI	AUDI SERVICE	THJNK, Hamburg	GERMANY
DEFINING MOMENTS	RADIO SWEDEN	PUBLIC SERVICE RADIO	CP+B SCANDINAVIA, Gothenburg	SWEDEN
SAMSUNG X TREK FACTORY RACING WE ARE GREATER THAN I	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS
SAMSUNG X WORLD SURF LEAGUE WE ARE GREATER THAN I	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS
A06 Editing				
SPEED WHEELS	AUDI	AUDI MAGAZIN	LOVED, Hamburg	GERMANY
SAMSUNG X TREK FACTORY RACING WE ARE GREATER THAN I	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS
SAMSUNG X WORLD SURF LEAGUE WE ARE GREATER THAN I	SAMSUNG	SAMSUNG GALAXY	72ANDSUNNY AMSTERDAM	THE NETHERLANDS
LIFT	HSBC	COMMERCIAL BANKING	GREY LONDON	UNITED KINGDOM
A07 Use of Original Music				
I SKIP LEG DAY	MERCEDES-BENZ CARS VERTRIEB DEUTSCHLAND	SMART EBIKE	BBDO GROUP GERMANY, Berlin	GERMANY
POPOV, THE CLOWN	McDONALD'S GERMANY	McDONALD'S	THJNK, Hamburg	GERMANY
DEFINING MOMENTS	RADIO SWEDEN	PUBLIC SERVICE RADIO	CP+B SCANDINAVIA, Gothenburg	SWEDEN
BMW REV UP YOUR FAMILY	BMW GROUP	BMW 2 SERIES GRAN TOURER	SERVICEPLAN, Munich	GERMANY
A08 Use of Licensed or Adapted Music				
IF CARLSBERG DID HAIRCUTS..	CARLSBERG	ALCOHOLIC BEVERAGE/BEER	72ANDSUNNY AMSTERDAM	THE NETHERLANDS
PROUDLY SEEKING PLEASURE	UNILEVER	MAGNUM	PROPAGANDA PRODUCCIONES, Madrid	SPAIN
A NEW BEGINNING	VOLVO CAR CORPORATION	VOLVO XC90	FORSMAN & BODENFORS, Gothenburg	SWEDEN
THE LEFT BEHINDS	FREEVIEW	FREEVIEW	LEO BURNETT LONDON	UNITED KINGDOM
A GREAT DAY	WIND TELECOMUNICAZIONI	WIND	OGILVY & MATHER, Milan	ITALY

THE HERO	HEINEKEN	BEER	PUBLICIS ITALY, Milan	ITALY
A09 Sound Design				
THE BATTLE	CANAL SAT	CANAL SAT	KOUZ PRODUCTION, Paris	FRANCE
SPEED WHEELS	AUDI	AUDI MAGAZIN	LOVED, Hamburg	GERMANY
IGNITION	HONDA	HONDA BRAND FILM	FACTORY, London	UNITED KINGDOM
PAPER	HONDA	HONDA BRAND FILM	FACTORY, London	UNITED KINGDOM
A10 Animation				
BIRTH	AUDI	AUDI	MILL+, London	UNITED KINGDOM
HONDA	IGNITION	HONDA	THE MILL, London	UNITED KINGDOM
ANGRY BIRDS 2 LAUNCH FILM	ROVIO	ANGRY BIRDS	THE MILL, London	UNITED KINGDOM
MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
LICK YOUR LIPS	DJUICE	BRAND	TRY/APT/POL, Oslo	NORWAY
THE LEFT BEHINDS	FREEVIEW	FREEVIEW	LEO BURNETT LONDON	UNITED KINGDOM
A11 Visual Effects				
BIRTH	AUDI	AUDI	MILL+, London	UNITED KINGDOM
IGNITION	HONDA	HONDA	THE MILL, London	UNITED KINGDOM
ANGRY BIRDS 2 LAUNCH FILM	ROVIO	ANGRY BIRDS	THE MILL, London	UNITED KINGDOM
SHAPE YOUR TIME	CARTIER	WATCHES	QUAD PRODUCTIONS, Clichy	FRANCE
THE LEFT BEHINDS	FREEVIEW	FREEVIEW	LEO BURNETT LONDON	UNITED KINGDOM
THE STONE	CANAL+	CANAL+	BETC, Paris	FRANCE
A12 Achievement in Production				
MONTY'S CHRISTMAS	JOHN LEWIS PARTNERSHIP	CHRISTMAS	ADAM&EVEDDB, London	UNITED KINGDOM
IMPOSSIBLE	BNP PARIBAS FORTIS	BANKING	PUBLICIS BRUSSELS	BELGIUM
37 DAYS	ATLANTIC GROUP	CONNECTED HEATERS	LEO BURNETT FRANCE, Paris	FRANCE
TIME TRAVELLER	BSKYB	SKY SPORTS	BROTHERS AND SISTERS, London	UNITED KINGDOM