

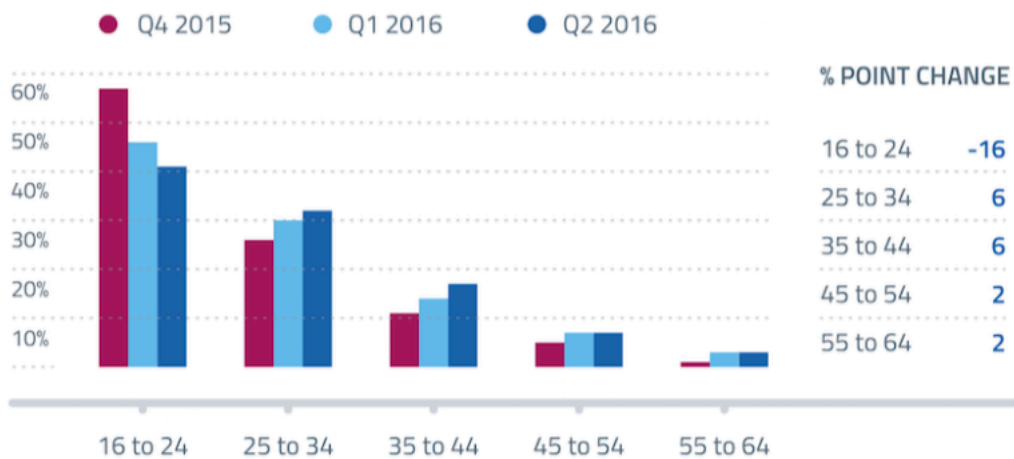
# Snapchat is Getting Older

GlobalWebIndex – Know Your Audience™



## AGE BREAKDOWN OF SNAPCHATTERS

*% of Snapchat Users who are...*



[globalwebindex.net](http://globalwebindex.net) /// **Question:** Which of the following apps have you used in the past month? /// **Source:** GlobalWebIndex Q4 2015 - Q2 2016 /// **Base:** Snapchat Users aged 16-64