

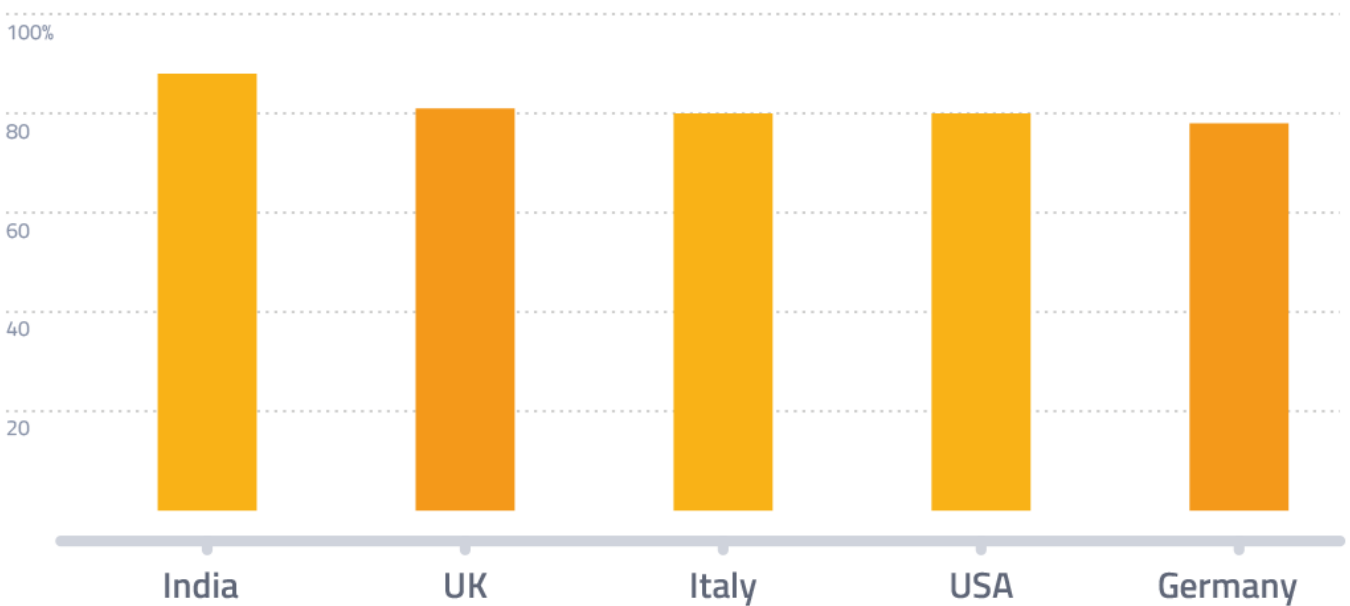
Half of Internet Users Visiting Amazon Each Month

GlobalWebIndex – Know Your Audience™



AMAZON'S TOP 5 MARKETS

% of internet users who visited Amazon last month



globalwebindex.net /// **Question:** Which of the following sites/applications have you visited in the past month via your PC/Laptop, Mobile or Tablet? Amazon
/// **Source:** GlobalWebIndex Q2 2016 /// **Base:** Internet Users aged 16-64