



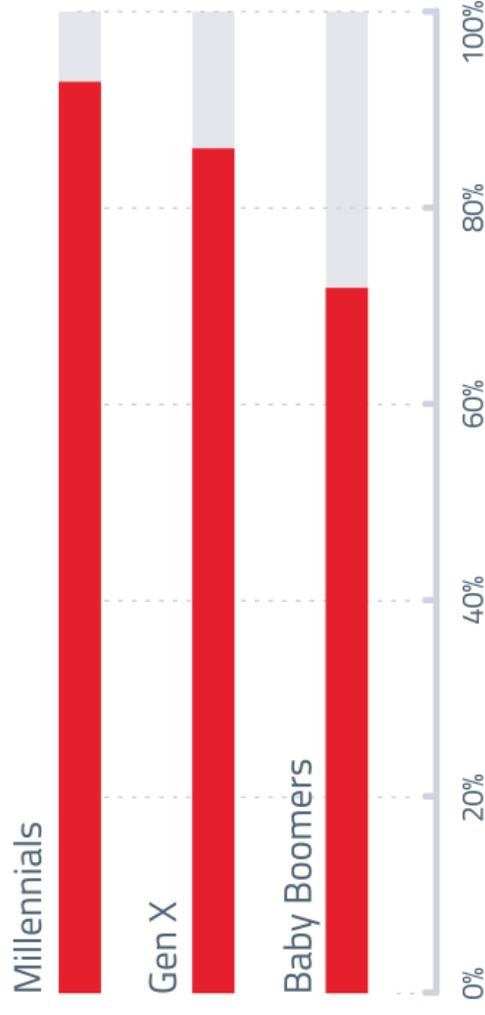
93% of Millennials Visiting YouTube

GlobalWebIndex – Know Your Audience™



YOUTUBE VISITATION AMONG THE GENERATIONS

% who are visiting or using YouTube each month



globalwebindex.net /// Question: Which of the following sites/applications have you visited or used in the past month via your PC/Laptop, Mobile or Tablet? /// Source: GlobalWebIndex Q2 2016 /// Base: Internet Users aged 18-64, exc. China

