



TOP 3 EXPERIENCE LEADERS BY DIMENSION



FUN

RELEVANT

ENGAGING

SOCIAL

HELPFUL

US

Apple
Microsoft
Netflix

Netflix
Sony
Microsoft

Fitbit
Amazon
Google

Apple
Fitbit
Amazon

Facebook
Apple
Microsoft

Amazon
Netflix
Fitbit

UK

Netflix
Google
Apple

Netflix
Sony
Microsoft

Amazon
Google
Ebay

Google
Apple
Netflix

Facebook
Apple
Microsoft

Netflix
Google
Amazon

BRAZIL

Netflix
Youtube
Google

Netflix
Youtube
Sony

Google
Netflix
Youtube

Netflix
Youtube
Apple

Facebook
WhatsApp
Samsung

Netflix
Youtube
Google