

Chart of the Day

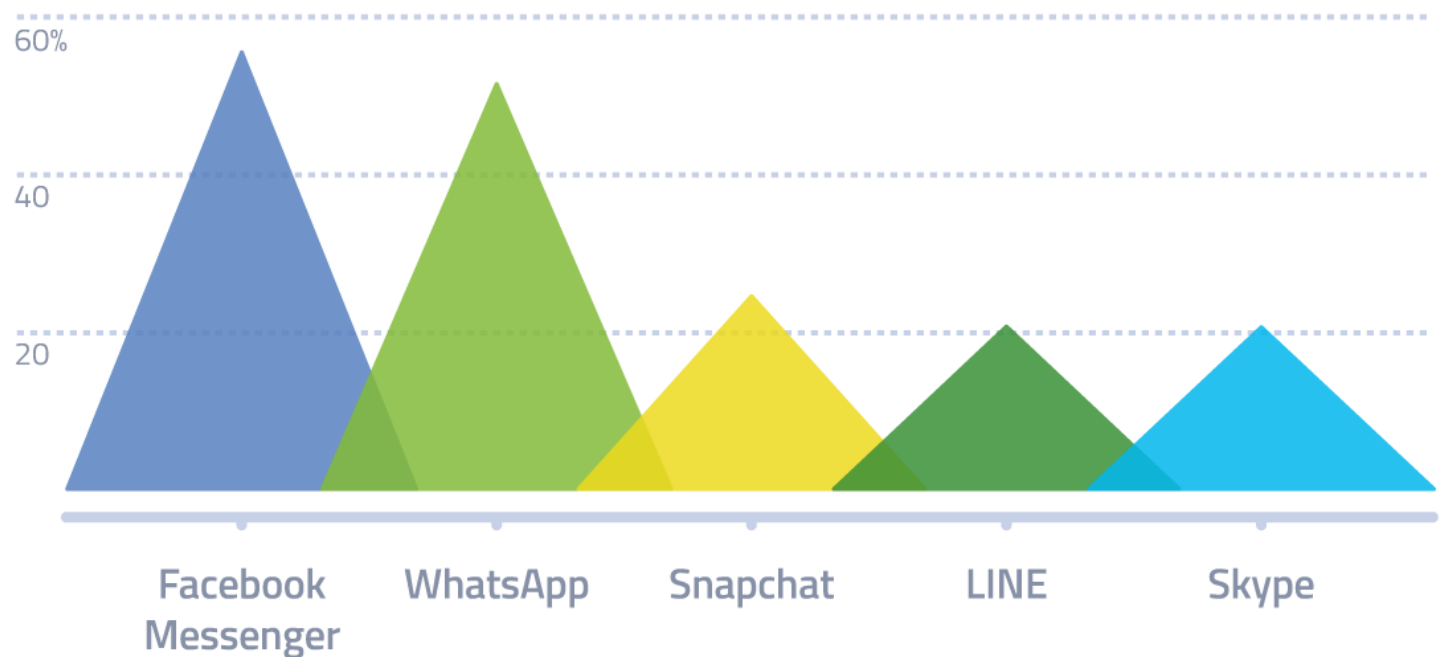
23 JANUARY 2017



Over Half of YouTubers using WhatsApp or Messenger

Top 5 Messaging Apps among YouTubers

% of YouTube Visitors who use the following messaging apps each month



Question: Which of the following apps have you used in the past month? | **Source:** GlobalWebIndex Q4 2016 **Base:** YouTube Visitors/Users aged 16-64 (exc. China)