

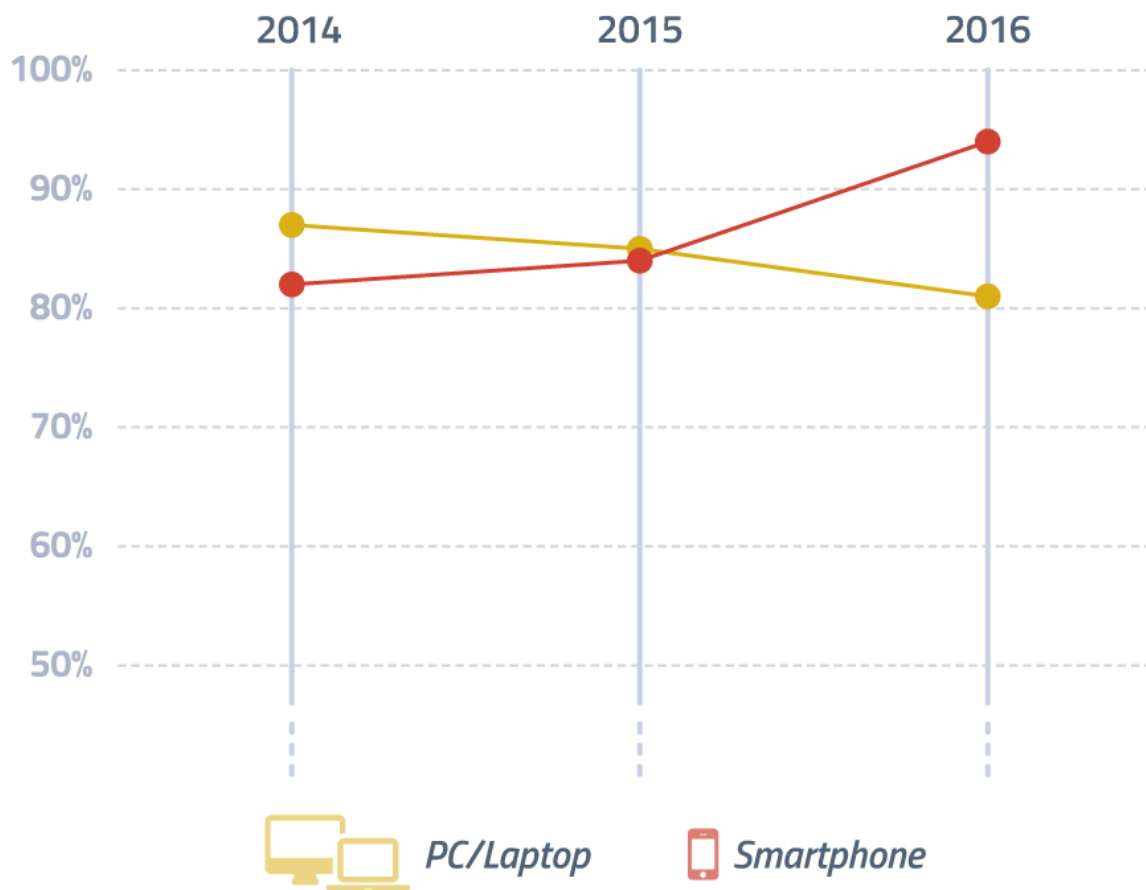
Chart of the Day

4 APRIL 2017

94% of 16-24s Own a Smartphone

Device Ownership of 16-24s Over Time

% 16-24s who say they personally own these devices



Question: Which of the following devices do you personally own? | **Source:** GlobalWebIndex 2014 - 2016 (averages of all waves conducted in each year) | **Base:** Internet users aged 16 to 24