

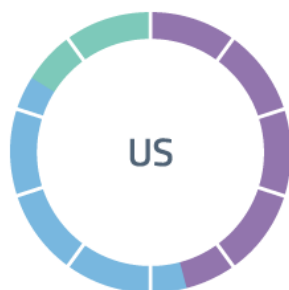
Chart of the Day

12 MAY 2017

7 in 10 Mobile Payment Users Live in Urban Environments

Urban Context of M-Payment Users

% of M-Payment Users who live in the following environments



Question: Which of the following services have you used to pay for an item / service using your phone? | **Source:** GlobalWebIndex Q4 2016 | **Base:** 13,050 Mobile Payment Users aged 16-64