

# Chart of the Day

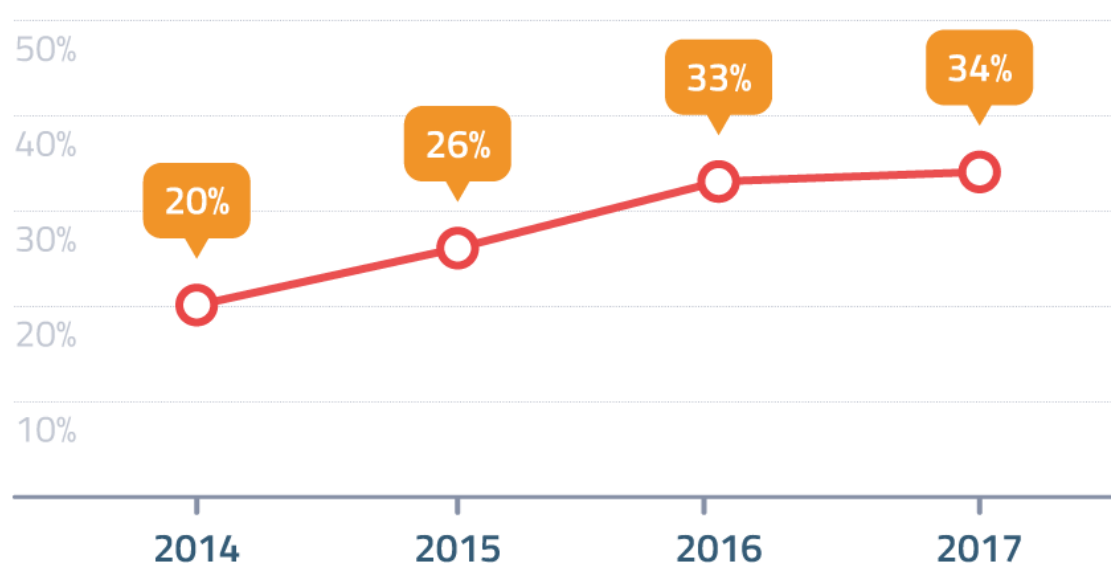
15 JUNE 2017



## 1 in 3 Foodies Using Food/Restaurant Apps

### Use of Food/Restaurant Apps Among Foodies\*

% of Foodies who say they have used a food/restaurant app in the past month



*\*Foodies are defined as internet users aged 16-64 who say that they are strongly interested in food / restaurants / cooking*

**Question:** Thinking about mobile / tablet apps, which of the following categories have you used in the past month? Food / restaurants | **Source:** GlobalWebIndex 2014-2017 (averages across all waves conducted in each year) | **Base:** 355,621 Foodies aged 16-64