

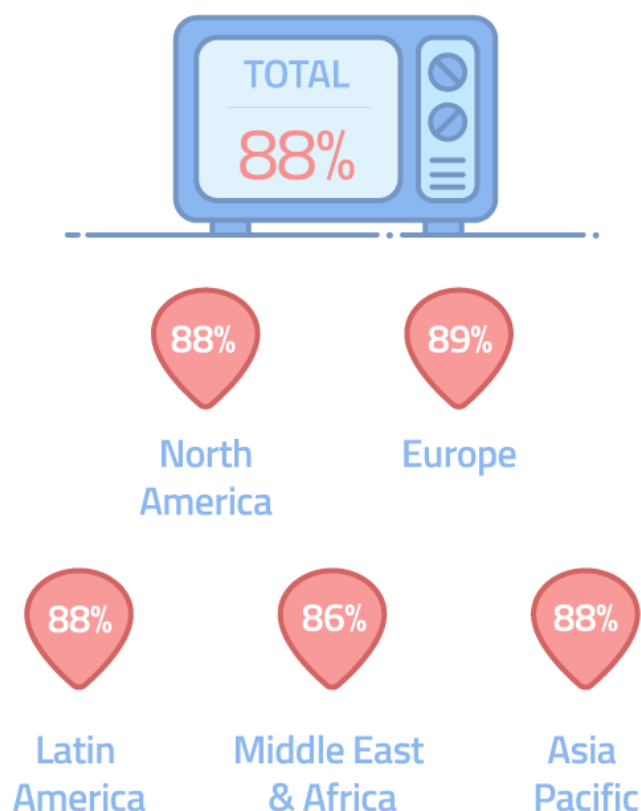
Chart of the Day

26 JUNE 2017

Almost 9 in 10 Internet Users Watch Live Broadcast TV

Live Broadcast TV Viewing

% of internet users aged 16-64 who watch television live on broadcast TV channels



TOP 15 MARKETS

France	92 %
Italy	95 %
Indonesia	93 %
Belgium	93 %
Thailand	93 %
Hong Kong	93 %
Portugal	92 %
South Korea	92 %
Vietnam	91 %
Brazil	91 %
Spain	91 %
Germany	90 %
UK	89 %
India	89 %
Japan	89 %

Question: Thinking about television, how often would you say you do the following? Watch television live as it is broadcast on a TV channel. This could be on any device and includes anything you watch in your home, office, while traveling or any other location. Note: the data shows the aggregated responses for all frequency options except "Never". | **Source:** GlobalWebIndex Q1 2017 | **Base:** 72,892 Internet Users aged 16-64