



### **CREDITS - PRINT AND OUTDOOR CAMPAIGN**

**GLOBAL CREATIVE AGENCY:** PUBLICIS ITALIA

**CEO&ECD Publicis Italy & Global Chief Creative Officer Publicis WW:** Bruno Bertelli

**Executive Creative Director Publicis Italy:** Cristiana Boccassini

**Executive Creative Director Publicis Milano:** Luca Cinquepalmi, Marco Venturelli

**Senior Art Director:** Giuseppe Vescovi

**Strategic Planner:** James Moore

**International Group Account Director:** Lorenza Montorfano

**Account Manager:** Silvia Ghiretti

**Art Buyer:** Caterina Collesano

**Digital Artists:** Carioca Studio

**Agents:** 1806

**MEDIA BUYING AGENCY:** Gruppo Publicis Media

### **CREDITS - VIDEO CAMPAIGN**

**GLOBAL CREATIVE AGENCY:** PUBLICIS ITALIA

**CEO&ECD Publicis Italy & Global Chief Creative Officer Publicis WW:** Bruno Bertelli

**EXECUTIVE CREATIVE DIRECTORS:** Nik Roope (POKE London), Cristiana Boccassini, Luca Cinquepalmi and Marco Venturelli

**GLOBAL DIGITAL CREATIVE DIRECTORS:** Milos Obradovic and Mihnea Gheorghiu

**WORLDWIDE ACCOUNT DIRECTOR:** David Pagnoni

**DIGITAL CLIENT SERVICE DIRECTOR:** Cecilia Cavagnini, Eleni Charakleia

**DIGITAL PLANNING DIRECTOR:** Sol Ghafoor (Publicis UK)

**DIGITAL CREATIVE AGENCY:** POKE

**GROUP CREATIVE DIRECTOR:** Angus Mackinnon

**CREATIVE DIRECTOR:** Jim Stump

**CREATIVE TEAM:** Warren Lewis, Nimo Awil, Stephen Klink

**PLANNER:** Bogdana Butnar

**ACCOUNT HANDLER:** Christina Marks, Katherine Lathwell

**PRODUCER:** Anthony Fernandez

**MEDIA PLANNER:** Nadira Sultana

**PRODUCTION COMPANY:** Friend

**DIRECTOR:** Ross Cooper (One In Three)

**EDITOR:** Scott Cato (The Quarry)

**PRODUCER:** Julia Fetterman

**POST-PRODUCTION COMPANY:** Freefolk

**AUDIO POST-PRODUCTION COMPANY:** 750mph

**MEDIA BUYING AGENCY:** Gruppo Publicis Media