

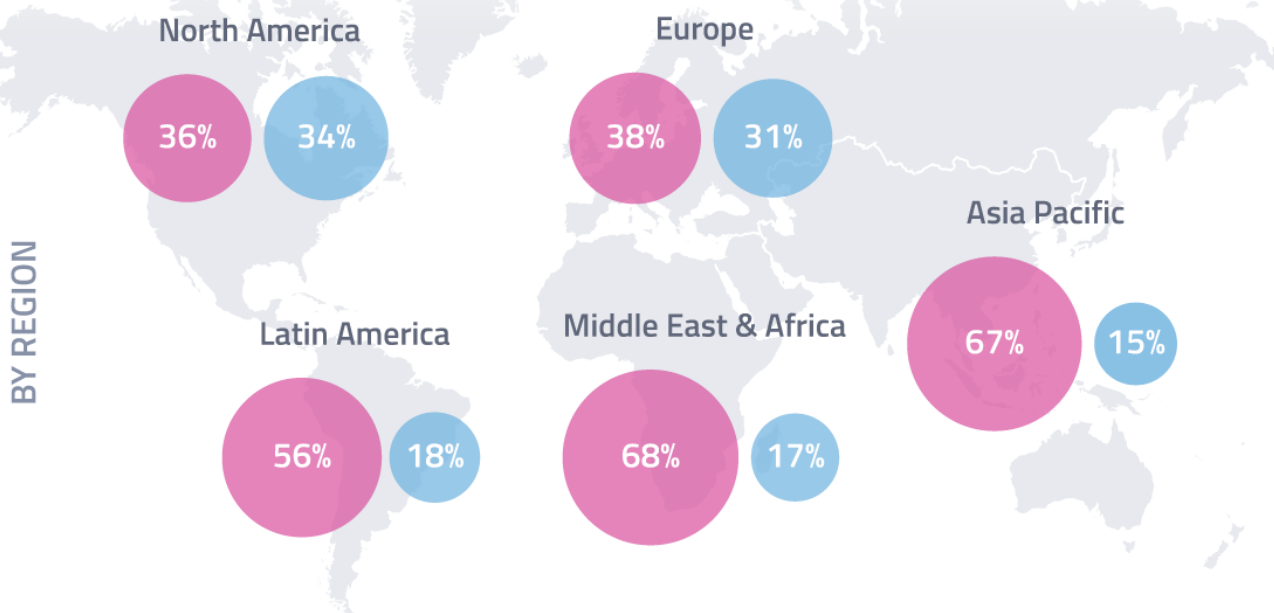
Smartphone Importance Highest Among 16-34s and in MEA

Device Importance: Smartphone vs. Laptops

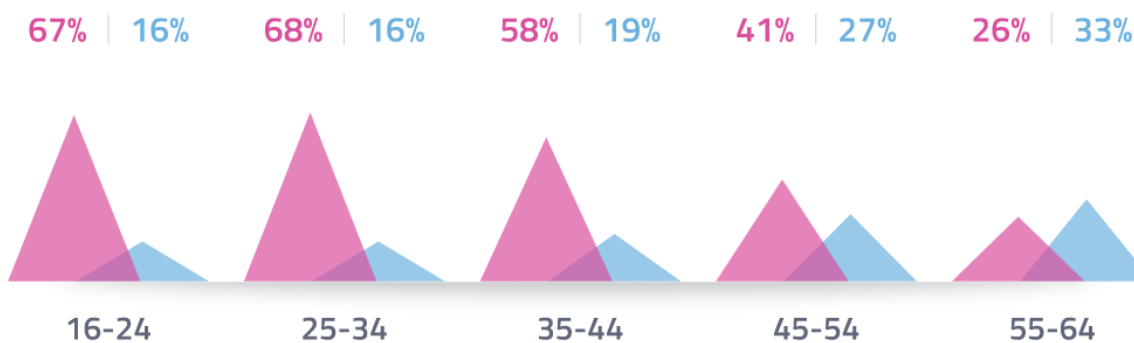
% who say the following is their most important device for accessing the internet

SMARTPHONE/MOBILE

LAPTOP



BY AGE



Question: Which of these would you say is the most important device you use to access the internet, whether at home or elsewhere? | **Source:** GlobalWebIndex Q1-Q2 2017

Base: 161,921 Internet Users aged 16-64