

Chart of the Day

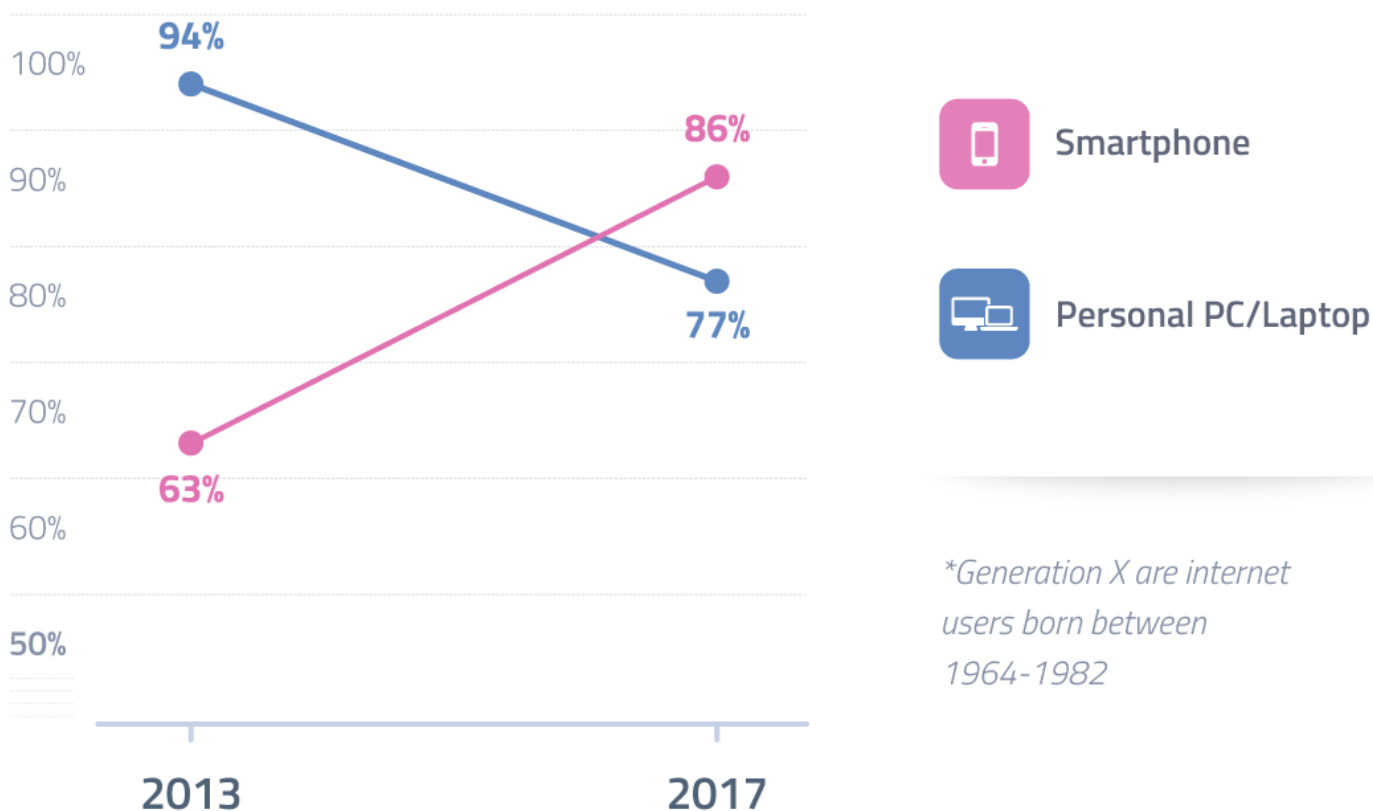
17 NOVEMBER 2017



Smartphone Now Top Device for Gen X Internet Access

Internet Access Over Time among Generation X*

% who say they use the following devices to access the internet



Question: In the past month, which of these have you used to access the internet?

Source: GlobalWebIndex 2013-2017 (averages across each wave of research conducted)

Base: 65,819 (2013), 68,201 (2017) Gen X Internet Users