Chart of the Day

18 DECEMBER 2017

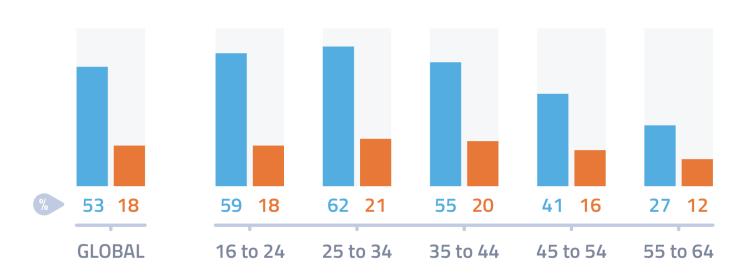


25-34s Most Likely to Pay for TV/Film Streaming Services

Paying for TV/Film Streaming Services

% who have paid for/used a movie or TV streaming service in the last month

- % who used a movie or TV streaming service last month
- % who paid for a movie or TV streaming service last month



Question: Which of the following types of online content have you paid for in the past month? / Thinking about television, how often would you say you do the following? This could be on any device and includes anything you watch in your home, office, while traveling or any other location | **Source:** GlobalWebIndex Q2 2017 | **Base:** 89,029* & 72,529** Internet Users aged 16-64 | * Respondents asked about paying for video services ** Respondents asked about using video services