

PUBLICIS CREDITS – HEINEKEN INDIA ‘GENERATIONS APART’

GLOBAL CHIEF CREATIVE OFFICER (PUBLICIS WORLDWIDE): BRUNO BERTELLI

CHIEF CREATIVE OFFICER (PUBLICIS INDIA): BOBBY PAWAR

EXECUTIVE CREATIVE DIRECTOR (PUBLICIS ITALY): CRISTIANA BOCCASSINI

HEINEKEN GLOBAL DIGITAL CREATIVE DIRECTORS (PUBLICIS ITALY): MILOS OBRADOVIC,
MIHNEA GHEORGHIU

HEINEKEN CREATIVES (PUBLICIS INDIA): SIDDHARTH JOGLEKAR, PRIYA GURNANI & REYA REGI

HEINEKEN WORLDWIDE ACCOUNT DIRECTOR (PUBLICIS ITALY): DAVID PAGNONI

HEINEKEN GLOBAL ACCOUNT EXECUTIVE (PUBLICIS ITALY): DALILA SALHI

CHIEF OPERATING OFFICER (PUBLICIS INDIA): PARITOSH SRIVASTAVA

VICE PRESIDENT (PUBLICIS INDIA): THERESA RONNIE

GENERAL MANAGER (PUBLICIS INDIA): GEORGE LAZAR

GROUP ACCOUNT MANAGER (PUBLICIS INDIA): SIDDHARTHA RAJIV

HEINEKEN GLOBAL PLANNER (PUBLICIS ITALY): JAMES MOORE

PLANNERS (PUBLICIS INDIA): SUDEEP GOEL & ABHINIT AGARWAL

PR AGENCY: EDELMAN

PRODUCTION COMPANY: EARLY MAN FILM

DIRECTOR: AYAPPA KM

PRODUCERS: JIGNESH MARU, POOJA TALWAR

HEINEKEN

GLOBAL BRAND DIRECTOR: GIANLUCA DI TONDO

GLOBAL COMMUNICATIONS DIRECTOR: ANURAAG TRIKHA

GLOBAL COMMUNICATIONS MANAGER: DANIELA IEBBA

VICE PRESIDENT MARKETING HEINEKEN INDIA): PRASHANT PATWARDHAN

CHIEF MARKETING OFFICER (HEINEKEN INDIA): SAMAR SINGH SHEIKHAWAT