

BRAND:
MONOPRIX

BRAND MANAGEMENT:
FLORENCE CHAFFIOTTE, NICOLAS GOBERT, STÉPHANIE JALLET

AGENCY:
ROSAPARK

Co-founders: JEAN-PATRICK CHIQUIAR, GILLES FICHTEBERG
AND JEAN-FRANÇOIS SACCO

CREATIVE DIRECTORS: GILLES FICHTEBERG AND JEAN-FRANÇOIS SACCO

CREATIVE TEAM: YARA DALENS AND BÉNÉDICTE MORIN

TV PRODUCER: THOMAS LAURENT

PRINT PRODUCTION: JUSTINE DUDOGNON

ASSOCIATE DIRECTOR: QUENTIN LABAT

COMMERCIAL TEAM: LUCILE WISSOCQ, JEANNE NEUSCHWANDER &
ARMELLE PISSAVY, QUENTIN BARBARAY

COMMUNITY MANAGER: CHARLOTTE GIRAUD

SENIOR PLANNING STRATEGY: ALEXANDRE RIBICHESU

INTERNATIONAL PR DIRECTOR: THEDA BRADDOCK

PRODUCTION: MUSCLE

DIRECTOR: DAVID FREYMOND

PRODUCER: LUCIE VIGIER

SOUND POST-PRODUCTION: SCHMOOZE

IMAGE POST-PRODUCTION: MUSCLE