

IF THESE SHOES COULD TALK, THEY'D NEVER STOP TALKING.

These aren't just any ordinary boxing shoes. These are Muhammad Ali's boxing shoes. These are the greatest shoes in the history of the world. The greatest shoes of all time. These shoes are original. They're one of a kind. The world has never seen shoes like these before. And never will again. These are the shoes that are too slick for those tricks. These are the shoes of a man who can predict what round he'll knock you down, and then do it.

These are the shoes of the man who claimed he could whup every single man in America. Every man in Russia. Every man in China. Every man in Japan. Every man in Europe. And then he did. These shoes say a lot about the man who wore them. And the man who wore them also said a lot about the man who wore them. And he could back up everything he said. These shoes never wanted to be laced up by an underdog. They would only be worn by the single greatest. The most confident. The one you couldn't lay a glove on. The boldest, the

prettiest, the most superior, scientific, skillfullest fighter in the ring.

These shoes have the feel and the zeal for a greatness you can't

conceal. Not only are they the best-looking shoes. They're the best-smelling shoes. Other shoes should be arrested for air pollution. These shoes move like a dancer. Hit with power. And when you take them off, they smell like a flower. Oh yeah, that's right. These shoes aren't just pretty, they're poetic. They have the class of an oxford. The style of a wing-tip. And just like their owner, they'll give you a fat lip. They're strong like a boot. Flexible like a sneaker. And when the bell rings, they'll move like a streaker. Ali's shoes had personality. They had class. Occasionally, they had tassels. Sometimes they were black. Sometimes white. But they never had marks on them. No scuffs on these shoes. Because, like the boxer himself, no one could touch them. You think there are better shoes than these? Don't be ridiculous.

The shoes that can defeat these shoes haven't even been born yet. Muhammad Ali's shoes were brash and provoking. They'd step into the ring, and Ali would start a-pecking and a-poking. That's the honest-to-goodness truth. And I ain't joking. These shoes supported the legs of the great Muhammad Ali. All other boxers' legs should sue their shoes for non-support. These shoes helped Ali win the heavyweight championship of the world. Then they helped him win it again. And win it a third time. These are the shoes that foretold the bold would win the gold. They fought the fight of the century. Twice. They rumbled in the jungle. They fought a Thrilla in Manila. They threw a whammy in Miami. They got plucky in Kentucky. They got a boost in Houston. Made opponents get trembly at Wembley. They extended his reign in Lewiston, Maine. They hit 'em hard in the Garden. They were definitely a-bubblin' in a-Dublin. They fought a winning scenario in Toronto, Ontario. The quorum at the Forum. The Ultimadium at the Stadium. They fought like Sparta in Jakarta. And then, they brought the championship back home at the Superdome. They were and are The Greatest of All Time.

Muhammad Ali used these shoes, and other great shoes like them, to take huge steps. Steps that had never been taken by anyone before. Steps that have never been duplicated. And steps that are still marveled at today.



Muhammad Ali
Boxing shoes, size 13 (1959)
They moved, shuffled and never stopped fighting.



GREATNESS STARTS WITH A FIRST STEP