

Agency: **Leo Burnett**

Executive Creative Directors: **Alessandro Antonini, Selmi Barissever, Lorenzo Crespi**

Copywriter: **Elsa Tomassetti**

Art Director: **Giuseppe Campisi**

Client Service Director: **Paolo Griotto**

Account Manager: **Roberta Triberti**

Head of tv dept: **Riccardo Biancorosso**

Tv Producer: **Francesca Bocci**

Regia: **Ago Panini**

Cdp: **Movie Magic**

Executive Producer: **Chicco Mazzini**

Editor: **Andrea Vertone**

Post-Produzione video: **Xchanges**

Post-Produzione audio: **DiscToDisc**

PRINT

Copywriter: **Egidio Petrachi, Elsa Tomassetti**

Art Director: **Edoardo Bergantin, Giuseppe Campisi, Chiara Gesmundo**

Centro Media: **Starcom**