

DIESEL

Agency Credits

Creative Agency: Publicis Italy
CEO Publicis Italia & Global CCO Publicis WW: Bruno Bertelli
CCO: Cristiana Boccassini
Creative Director: Thiago Cruz
Creative Director: Mihnea Gheorghiu
Creative Supervisor: Costanza Rossi
Digital Creative Director: Sandra Bold
Creative Director and Head of Social Media: Marco Viganò
Associate Creative Director: Vinicius Dalvi
Associate Creative Director: Eddy Guimarães
Senior Copywriter: James Andrews
Art Director: Cecilia Moro
Art Director: Alice Teruzzi
Copywriter: Francesca Ferracini
Jr Art Director: Alex Eftimie
Jr Copywriter: Anton Kuerschner
Client Service Director: Eleni Charakleia
Digital Account Director: Ilaria Castiglioni
Account Director: Filippo D'Andrea
Senior Strategic Planner: Monica Radulescu
Head of Social Client Services & Strategy: Stefano Perazzo
Social Media Manager: Doina Tatu, Filippo Festuccia

Photography Credits

Creative development & photography: Toilet Paper
Maurizio Cattelan & Pierpaolo Ferrari
Production Company: Collateral
Post Production: Martin&Rainone
Stylist: Marc Goehring