

Lebanon, Oct 11, 2018

THE BLANK EDITION

THE STORY ON HOW A NEWSPAPER HELPED LEBANON FORM A GOVERNMENT



Lebanon, due to political infighting and gridlock, had been without a government for over 5 months. The lack of functioning government stalled the country and pushed the economy to the brink of collapse.



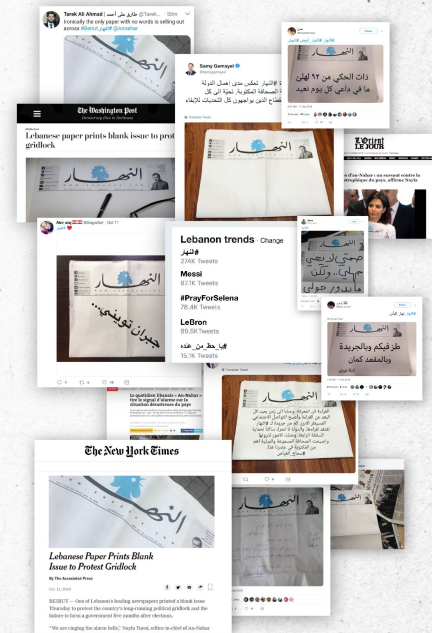
The Lebanese people have grown tired of their politicians excuses which fill the pages of every newspaper in the country. To cut through the growing apathy, we decided to do exactly what the politicians were doing: **NOTHING AT ALL**. An Nahar printed an entirely blank newspaper to send shockwaves throughout the country.



Once we had garnered enough public interest, we would call on the nation to fill the pages with the future that they demanded from their politicians.



“ The whole country became the biggest editorial group in history. ”



FEATURED IN OVER **100** MAJOR NEWSPAPERS GLOBALLY



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impressions

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