

CAMPAGNA	CLIENTE	AGENZIA
The Essential Pads	Selex	DLVBBDO
Suono Positivo	Sammontana	AUGE
Half a Cup	illy	DLVBBDO
Agnosis Collection	Fondazione EBRI Rit	Superhumans
Hate Couture	Diesel	Publicis
Burn Racist Giga	Rolling Stone Italia	Serviceplan Italia
Hate Couture	Diesel	Publicis
Side Biz	Diesel	Publicis
Side Biz	Diesel	Publicis
Hate Couture	Diesel	Publicis
Stranger80s	Netflix	DUDE
Hate Couture	Diesel	Publicis
Unmissable	Heineken	Publicis
Be a Follower	Diesel	Publicis
Home for Books	IKEA Italia	DDB Group Italy
Burn Racist Giga	Rolling Stone Italia	Serviceplan Italia
The Finger Run	AISM	DUDE
Agnosis Collection	Fondazione EBRI Rit	Superhumans
Hate Couture	Diesel	Publicis
Initiation Napapijri SS20	Napapijri	Golab Agency
Agnosis Collection	Fondazione EBRI Rit	Superhumans
Good to Earth	Luigi Lavazza	Armando Testa
Monza-Sahara	BMW Italia	M&C SAATCHI
Spelacchio	Netflix	We Are Social
Stranger80s	Netflix	DUDE
Side Biz	Diesel	Publicis
THE ENDLESS VOICES	AIL	Wunderman Thompsor
Notte prima degli esami	McDonald's Italia	Leo Burnett Co.
Alza la voce	La Repubblica	VMLY&R ITALY
The Sign	The Coca Cola Com	Publicis
Festival della disobbedienza	H+	Le Dictateur Studio
Monza-Sahara	BMW Italia	M&C SAATCHI
Lessons for Good	Leroy Merlin	Publicis
Read stories not titles	The Times - The Sun	IED ISTITUTO EUROP
The Resurrected Menu	Burger King	IED ISTITUTO EUROP
BUU. Brothers Universally Ur	FC Internazionale Mil	Alkemy

TI HO KILLATO

-

Beer Heroes

Unico

Hate Couture

Sky Italia

Ubrew

Fondazione EBRI Rit Superhumans

Diesel

FRANCESCO

MACCHIA – come Art

Director

FRANCESCA

PERSICO – come

Copywriter

THE JACKAL

MCCANN Worldgroup

Superhumans

Publicis

GIURIA	CATEGORIA
DESIGN	B.1-8 DESIGN
DESIGN	B.1-8 DESIGN
DESIGN	B.1-8 DESIGN
DESIGN	B.1-8 DESIGN
DIGITAL 1	A.1 INTEGRATED
DIGITAL 2	D.1-6 DIGITAL
DIGITAL 2	D.1-6 DIGITAL
DIGITAL 2	D.1-6 DIGITAL
DIRECT/MEDIA	G.1 DIRECT
DIRECT/MEDIA	G.1 DIRECT
DIRECT/MEDIA	L.1 MEDIA
FILM/ BRANDED CONTENT	A.5-6 FILM
FILM/ BRANDED CONTENT	A.5-6 FILM
FILM/ BRANDED CONTENT	A.5-6 FILM
FILM/ BRANDED CONTENT	I.1-3 BRANDED CONTENT
FILM/ BRANDED CONTENT	I.1-3 BRANDED CONTENT
HEALTHCARE	M.1 HEALTHCARE
HEALTHCARE	M.1 HEALTHCARE
INDUSTRY CRAFT / FILM CRAFT	F.3 FILM CRAFT
INDUSTRY CRAFT / FILM CRAFT	F.3 FILM CRAFT
INTEGRATED	A.1 INTEGRATED
PR	H.1 PR
PR	H.1 PR
PR	H.1 PR
PROMO/ ACTIVATION	C.1-3 PROMO & ACTIVATION
PROMO/ ACTIVATION	C.1-3 PROMO & ACTIVATION
RADIO/ COPYWRITING	A.7 RADIO
RADIO/ COPYWRITING	F.1-2 INDUSTRY CRAFT
RADIO/ COPYWRITING	F.1-2 INDUSTRY CRAFT
STAMPA OUTDOOR	A.3-4 OUTDOOR
STAMPA OUTDOOR	A.3-4 OUTDOOR
STAMPA OUTDOOR	A.3-4 OUTDOOR
STAMPA OUTDOOR	A.3-4 OUTDOOR
STUDENTI	E.1 STUDENTI
STUDENTI	E.1 STUDENTI
INTEGRATED	A.1 INTEGRATED

<https://youtu.be/MZ7e92WLIsg>

DIGITAL 2

FILM/ BRANDED CONTENT

INTEGRATED

DIRECT/MEDIA

I.1-3 BRANDED CONTENT

I.1-3 BRANDED CONTENT

A.1 INTEGRATED

G.1 DIRECT

SOTTOCATEGORIA	PREMIO
B.5.3 BTL, Retail e Environmental - Progetto coordinato	Oro
B.8.1 Product Design	Oro
B.8.1 Product Design	Oro
B.8.1 Product Design	Oro
A.1.3 Digital Integrated Campaign	Oro
D.4.1 Social Media – Campagna	Oro
D.4.1 Social Media – Campagna	Oro
D.4.1 Social Media – Campagna	Oro
G.1.3 Direct Marketing – Digital e Social Media	Oro
G.1.7 Direct Marketing – Campaign	Oro
L.1.1 Campagna Media Integrata	Oro
A.5.1 TV e Cinema	Oro
A.5.1 TV e Cinema	Oro
A.6.1 Altri schermi	Oro
I.3.1 Branded Live Experience	Oro
I.3.3 Branded Experience	Oro
M.1.4 AWARENESS & ADVOCACY	Oro
M.1.4 AWARENESS & ADVOCACY	Oro
F.3.1 Regia e Animazione	Oro
F.3.4 Montaggio	Oro
A.1.2 Campagna Non Profit	Oro
H.1.3 Comunicazione PR corporate (include Corporate Identity)	Oro
H.1.7 Eventi e "stunt"	Oro
H.1.8 Campagna PR testimonial/sponsorship/partner	Oro
C.1.1 Classic Media	Oro
C.2.1 Digital e Social Media	Oro
A.7.2 Campagna Radio Non Profit	Oro
F.2.6 Copywriting	Oro
F.2.6 Copywriting	Oro
A.3.1 Tabellare	Oro
A.3.3 Tabellare - Multisoggetto	Oro
A.4.1 Out Of Home	Oro
A.4.2 Out Of Home	Oro
E.1.1 Campagna	Oro
E.1.1 Campagna	Oro
A.1.1 Campagna	Premio Equal

Creative Social Content & Editorial
Video fiction e non fiction
Campagna Non Profit
Direct Marketing – Campaign

Premio 7 Days
Best use of Youtube - Digital
Best of Youtube - Film
Grandprix
Grandprix