

**PROJECT CREDITS:
INTERSPORT SS20 TRAINING CAMPAIGN**

Client

Brand	Intersport International
General Manager Marketing	Christoph Frechen
Marketing Services Senior Manager	Willy Beyeler

Agency

Agency	WE ARE Pi
Chief Executive Officer	Alex Bennett-Grant
Executive Creative Director	Rick Chant
Executive Creative Director	Barney Hobson
Creative Director	Matteo Maggiore
Creative Director	Valerio Mangiafico
Lead Design	Seth Josephs
Designer	Nick Fatouris
Designer	Fleur Ellis
Director of Strategy	Mark Lester
Strategist	Paris Bethel
Managing Director	Patrick Garvey
Business Director	Agathe Derrstroff
Senior Account Manager	Faye Tuckley
Account Executive	Slav Slavov
Senior Producer	Vyvy Ly
Research Producer	Francesca Mirza
Senior Production Director	Kim Buttery
Business Affairs Director	Barrie Williams
Business Affairs Manager	Emilie Douque

Production

Production Company	Mr Frank
Director	I AM HERE
Director of Photography	Harry Wheeler
Executive Producer	Miguel Teixeira
Producer	Mathilda Hedberg
Production Manager	Kathy Sihavong
Camera Assistant	Scotland - Erin Currie & London - Philip Heron
Sound	Scotland: Jonny Mcloone. London: Rory Rea
Hair & Make Up	Scotland - Rhona Stewart & London - Susana Mota
Photographer	Piet Oosterbeek
Featured talent	Emma-Jane Smith, Foyso Miah

Post Production

Edit	Sjoerd Dekker & Chris Hicks
Music Composer	Marco Cucco
Colourist	Ruben Labree
Colour Facility	The Compound
Audio Post Production	Stainless sound
Sound designer	Nick Smith
Graphics Design	Veronica Allara

With Thanks to	
All of the friends and family of Emma-Jane Smith and Foyso Miah!	