Creative Credits Burger King CMO: Katie Evans Burger King Brand & Communication Director: Soco Nunez

Creative agency: BBH BBH Creative Team: Ben Edwards & Guy Hobbs BBH Creative Director: Felipe Guimaraes BBH Chief Creative Officer: Stephen De Wolf BBH Social Creative: James McComb BBH Strategy Director: Saskia Jones BBH Strategist: Laura Casado Cisa BBH CEO: Karen Martin BBH Account Director: David White BBH Account Manager: Laura Huber BBH Account Executive: Lwimbo Malanda

Production Credits BBH Head of Production: Stephen Ledger-Lomas BBH Head of Digital Production: Richard Atkins BBH Head of Film Production: Victoria Keenan BBH Film Producer: Georgia Dickinson BBH Lead Music Supervisor: Hywel Evans

<u>Design Credits</u> BBH Head of Design: Ross Mawdsley BBH Designers: Ali Freeman, Josh Bailey, Christian Tunstall BBH Head of UX: April Felker

<u>Social Film Credits</u> BBH Producer: Georgia Dickinson BSS Photographer: Korrie Powell

Production Company: Dimension Studios Head of Production: Adam Smith Post Supervisor: Adrianna Polcyn Digital Imaging Technician: James Gadd 1st Assistant Director: Sarah Pearn Studio Coordinator: Toby Hyder Partnership Director: Lauren Dyer