

CREDITS

IBERDROLA

NICOLÁS CÚNEO SCHLAEN - Responsabile Pubblicità Global

SANDRA RUIZ DE SOMAVIA - Responsabile Pubblicità Italia

LEYRE LA CASTA MUNOA - Responsabile Media Global

SOFÍA DEL POZO RAMOS - Responsabile Media Europa

SIMONE D'AMBRA - Responsabile Campañas & Digital Italia

DANIELA DI RUSSO - BTL Communication Specialist Italia

MCCANN WORLDGROUP ITALIA

ALESSANDRO SCIORTINO - Group Executive Creative Director

GIOVANNI LANZAROTTI - Chief Strategy Officer

ALESSIO BIANCONI - Senior Art Director

ANTONIO DIEGO SAVALLI - Senior Copywriter

RAFFAELE CARUSO - Junior Art Director

CHOMPAN TONONI - Junior Copywriter

ROBERTA CUTULI - Head of McCann Worldgroup Rome

PAOLA GIORDO - Account Director Hub Europeo

VALERIA CORTESE - Account Director Italia

MARTINA FAMIGLINI - Account Executive

FLAVIA BARBATO - Account Assistant

MICHELE VIRGILIO - Head of Production

CDP - Filmmaster Productions

POST PRODUCTION - Frame By Frame

REGISTA - Daniele Brunelletti

FOTOGRAFO - Winkler+Noah

AGENZIA MEDIA: UM Italy

AGENZIA OUTDOOR: Rapport